

CHAMBER'S STRATEGIC PLAN 2026 - 2027



Mission Statement

Boldly promote economic vitality.

Vision Statement

Provide value to members and be the catalyst for improving business climate and quality of life.

Chamber Values

Welcoming – Inclusive, Collaborative & Engaged
 Excellence – Visionary, Growing & Innovative
 Integrity – Transparent, Open & Respectful

Strategic Goals



SBDC at Lincoln University



Jefferson City School District
 State Technical College of Missouri
 State Fair Community College



Scruggs Family
 Sam & Linda Bushman