

Q1 From what store and city was your last purchase from a retailer that exceeded \$200?

Answered: 232 Skipped: 11

#	RESPONSES	DATE
1	Best buy	9/10/2018 10:29 PM
2	Walmart - Jefferson City	8/14/2018 10:28 AM
3	Lowe's in JC	8/10/2018 12:24 PM
4	Lowe's. Jefferson City	8/10/2018 11:13 AM
5	Target - Jefferson City	8/10/2018 10:39 AM
6	multiple items: Walmart JC Stadium	8/10/2018 10:29 AM
7	Dicks	8/10/2018 7:34 AM
8	IKEA St. Louis	8/10/2018 12:48 AM
9	McKnight Tire, Jefferson City Wal-Mart, Jefferson City Sam's, Jefferson City	8/9/2018 11:05 PM
10	Wal-Mart	8/9/2018 4:10 PM
11	IKEA in st Louis	8/9/2018 3:45 PM
12	Best Buy, Jefferson City	8/9/2018 1:20 PM
13	Jefferson City, Lowe's	8/9/2018 12:48 PM
14	Kohls, Columbia, MO	8/9/2018 11:48 AM
15	Walmart-school supplies and clothes	8/9/2018 10:19 AM
16	Lowe's, Jefferson City	8/9/2018 10:14 AM
17	Jefferson City, Walmart	8/9/2018 8:59 AM
18	Nordstrom's, St Louis	8/9/2018 8:10 AM
19	Zales. Osage Beach	8/9/2018 6:37 AM
20	Children's place, build a bear	8/9/2018 6:36 AM
21	Kirklands Branson	8/9/2018 6:31 AM
22	Sams	8/9/2018 5:38 AM
23	JC Mattress in Jefferson City	8/8/2018 11:46 PM
24	Walmart	8/8/2018 9:39 PM
25	Walmart, jefferson city	8/8/2018 8:22 PM
26	Scruggs, Jefferson City, MO	8/8/2018 7:33 PM
27	Lowe's	8/8/2018 5:41 PM
28	Kohls, Jefferson City	8/8/2018 4:38 PM
29	Columbia, Soma	8/8/2018 3:51 PM
30	Will West Music & Sound, Lowe's	8/8/2018 11:35 AM
31	Walmart in Jefferson City	8/8/2018 10:28 AM
32	Staples jeff city	8/8/2018 6:08 AM
33	Probably car maintenance and service at Honda dealer in JC	8/7/2018 5:07 PM
34	Chico's Columbia, Missosuri	8/7/2018 3:00 PM

35	Best Buy Columbia, MO	8/7/2018 2:49 PM
36	Walmart	8/7/2018 2:28 PM
37	Sunglass Hut	8/7/2018 1:00 PM
38	Homegoods	8/7/2018 12:49 PM
39	Walmart	8/7/2018 12:46 PM
40	Columbia Appliance Columbia MO.	8/7/2018 12:26 PM
41	Cant remember any over \$200 in one purchase	8/7/2018 12:06 PM
42	Saffee's, Jeff City	8/7/2018 11:45 AM
43	Big & Tall - Columbia, MO	8/7/2018 11:30 AM
44	Riley Chevrolet, Jefferson City	8/7/2018 11:22 AM
45	Macy's	8/7/2018 10:51 AM
46	Lane Bryant in Columbia	8/7/2018 10:50 AM
47	Walmart	8/7/2018 10:44 AM
48	Walmart Jefferson city	8/7/2018 10:40 AM
49	Sams - Jefferson City	8/7/2018 10:11 AM
50	US Post Office, Jefferson City, MO	8/7/2018 10:08 AM
51	Schaefer House - Jefferson City	8/7/2018 10:06 AM
52	Kohls, Jefferson City	8/7/2018 9:56 AM
53	Target, Jefferson City MO	8/7/2018 9:55 AM
54	Lowes	8/7/2018 9:48 AM
55	Menards	8/7/2018 9:47 AM
56	Express in Columbia, but it was online since I could not have the time to drive to Columbia Mall.	8/7/2018 9:46 AM
57	Wal-Mart Jefferson City, Missouri	8/7/2018 9:40 AM
58	lowes	8/7/2018 9:37 AM
59	Hyvee - Jefferson City	8/6/2018 11:21 PM
60	J C Penneys-Columbia MO,	8/6/2018 10:14 PM
61	Kansas City, Under Armour	8/6/2018 3:27 PM
62	Surdyke Powersports (Osage Beach), Nike Outlet (Osage Beach), Top Golf (Chesterfield)	8/6/2018 9:16 AM
63	Tennysons	8/6/2018 4:24 AM
64	Best Buy	8/5/2018 7:54 AM
65	Nike outlet in Lake of the Ozark	8/5/2018 5:47 AM
66	J C Mattress, Jefferson City, MO	8/4/2018 8:21 PM
67	Walmart, Jefferson City	8/4/2018 2:34 PM
68	Hyundai Service Department, Jefferson City	8/4/2018 10:36 AM
69	Schnucks-Jefferson City	8/4/2018 8:30 AM
70	Howell's	8/4/2018 8:04 AM
71	Kohl's, JC	8/4/2018 3:27 AM
72	Kendra Scott, Dallas TX	8/3/2018 11:36 PM
73	JC Mattress, Jefferson City	8/3/2018 10:32 PM
74	Target Jefferson City	8/3/2018 10:29 PM
75	Target	8/3/2018 10:14 PM

76	Golf Galaxy St. Louis	8/3/2018 8:34 PM
77	Target	8/3/2018 5:02 PM
78	Sam's club	8/3/2018 5:02 PM
79	I don't think I've purchase that much during one shopping spree	8/3/2018 4:34 PM
80	Dick's Sporting Goods, Jefferson City	8/3/2018 12:51 PM
81	Walmart	8/3/2018 10:56 AM
82	Sams	8/3/2018 10:41 AM
83	Lowe's Jefferson City	8/3/2018 10:37 AM
84	Peotgen Automotive, Jefferson City	8/3/2018 10:22 AM
85	Kirklands Springfield MO	8/3/2018 10:08 AM
86	Jeff city Dillards	8/3/2018 9:16 AM
87	JC - Wal-Mart	8/3/2018 8:57 AM
88	Lowes	8/3/2018 8:54 AM
89	Binny's in Chicago suburbs	8/3/2018 8:53 AM
90	Multiple stores KC Mo	8/3/2018 7:08 AM
91	SAMs	8/3/2018 7:05 AM
92	Bed bath beyond.	8/3/2018 6:39 AM
93	Target	8/3/2018 6:39 AM
94	Dicks sporting good, Jefferson city	8/3/2018 6:38 AM
95	Ace Hardware	8/3/2018 6:08 AM
96	Target—Lees Summit	8/3/2018 4:11 AM
97	Duluth - St Charles, MO	8/2/2018 10:28 PM
98	Bree's in Columbia	8/2/2018 10:12 PM
99	Walmart	8/2/2018 10:01 PM
100	Menards, Jefferson city	8/2/2018 7:47 PM
101	Polo Ralph Lauren	8/2/2018 6:59 PM
102	Dicks sporting goods Jefferson City	8/2/2018 6:50 PM
103	Camping World, Columbia, MO	8/2/2018 6:18 PM
104	Jefferson City	8/2/2018 6:12 PM
105	St Peters MO Costco	8/2/2018 5:25 PM
106	Amazon	8/2/2018 4:59 PM
107	Lowes	8/2/2018 3:38 PM
108	Catherines Plus Clothing Store, St. Louis, MO	8/2/2018 3:14 PM
109	Kayne Prime, Nashville	8/2/2018 3:08 PM
110	Uniform Advantage, Columbia	8/2/2018 3:08 PM
111	Lowe's Jefferson City	8/2/2018 2:51 PM
112	Krispy kreme donuts. Springfield Missouri	8/2/2018 2:44 PM
113	Red Door Boutique - Rolla, MO	8/2/2018 2:09 PM
114	Carters at the lake of the ozarks	8/2/2018 2:05 PM
115	Walmart	8/2/2018 1:56 PM
116	Schulte's grocery store	8/2/2018 1:48 PM

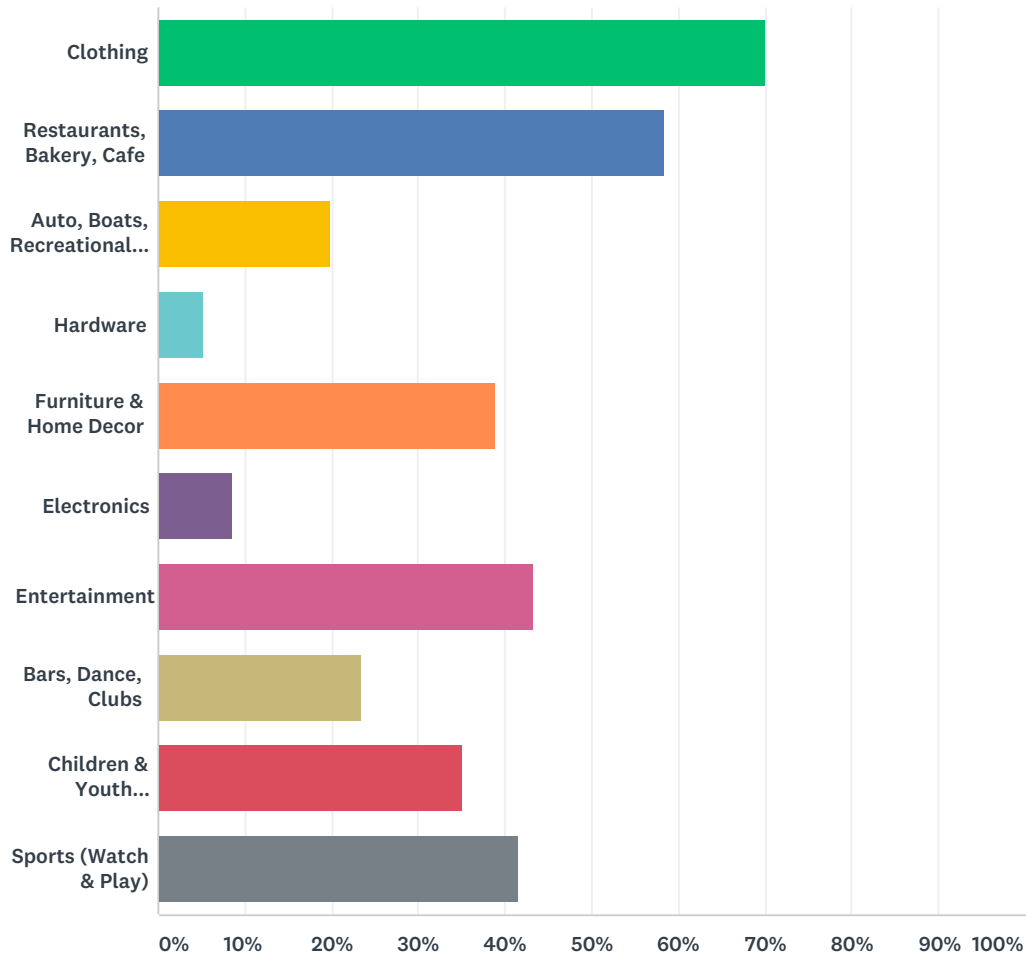
117	Menards Jefferson City	8/2/2018 1:33 PM
118	Home Depot Osage beach mo	8/2/2018 1:15 PM
119	doTerra Essential Oils, Utah	8/2/2018 12:31 PM
120	Riley Chevrolet Jefferson City	8/2/2018 12:26 PM
121	Online	8/2/2018 12:24 PM
122	Wal-Mart jc	8/2/2018 12:07 PM
123	Amazon - online	8/2/2018 11:42 AM
124	Costco in St. Louis	8/2/2018 11:33 AM
125	Target Jefferson City	8/2/2018 11:16 AM
126	Cabela's Kansas City	8/2/2018 11:09 AM
127	Best Buy	8/2/2018 11:04 AM
128	Lowe's, Jefferson City	8/2/2018 11:03 AM
129	Menards in Jefferson City	8/2/2018 10:59 AM
130	Dick's sporting goods in Jeff City	8/2/2018 10:59 AM
131	Target, Columbia, MO	8/2/2018 10:56 AM
132	Gerbes - Jefferson City Dick Sporting Goods - Jefferson City	8/2/2018 10:56 AM
133	Nike outlet Osage beach Missouri	8/2/2018 10:55 AM
134	Carters / OshKosh - Osage Beach	8/2/2018 10:55 AM
135	Best Buy, Jeff City	8/2/2018 10:55 AM
136	IKEA, St Louis	8/2/2018 10:53 AM
137	Premier Pool in Jeff City	8/2/2018 10:51 AM
138	Walmart	8/2/2018 10:50 AM
139	St. Louis, multiple stores in the mall	8/2/2018 10:49 AM
140	Menards, Jefferson city	8/2/2018 10:46 AM
141	Kohls, Jefferson City	8/2/2018 10:43 AM
142	Lowe's, Jefferson City, MO	8/2/2018 10:42 AM
143	Jump city in raymore mo	8/2/2018 10:41 AM
144	IKEA, St. Louis.	8/2/2018 10:39 AM
145	Dillard's, JC	8/2/2018 10:37 AM
146	Carries Halmark Jefferson City	8/2/2018 10:35 AM
147	Target Jefferson City	8/2/2018 10:13 AM
148	Ikea-St. Louis	8/2/2018 9:18 AM
149	Best buy Jefferson city	8/2/2018 12:57 AM
150	Barnes and Noble	8/1/2018 11:25 PM
151	Sam's Club, JCMO	8/1/2018 10:07 PM
152	Buy Buy Baby in Ballwin, MO	8/1/2018 9:46 PM
153	IKEA Kansas City	8/1/2018 7:38 PM
154	Marshals, Gordman's, Athome, Academy Sports	8/1/2018 6:42 PM
155	Wal Mart Jefferson City mo	8/1/2018 4:54 PM
156	Columbia	8/1/2018 3:21 PM
157	Sam's Club, (Online) product wasn't available at Jefferson City store.	8/1/2018 11:14 AM

158	Lane Bryant in Columbia, MO	8/1/2018 10:42 AM
159	Walmart--jefferson city	8/1/2018 10:41 AM
160	Your Max Co. In Jefferson City	8/1/2018 9:26 AM
161	Silver Dollar City furniture	7/31/2018 10:00 PM
162	Exceeded?	7/31/2018 9:34 PM
163	Wal-Mart. Jefferson City	7/31/2018 9:32 PM
164	Walmart, Jefferson City	7/31/2018 9:04 PM
165	Ross - Osage Beach, MO	7/31/2018 8:50 PM
166	Dunham's	7/31/2018 8:46 PM
167	Bass Pro in Springfield MO	7/31/2018 7:46 PM
168	Walmart	7/31/2018 7:09 PM
169	Walmart	7/31/2018 6:59 PM
170	Target	7/31/2018 6:32 PM
171	STL - IKEA	7/31/2018 6:15 PM
172	Wal-Mart Jefferson city	7/31/2018 5:45 PM
173	American Eagle, Columbia, Mo	7/31/2018 5:30 PM
174	Best Buy	7/31/2018 5:08 PM
175	Best Buy JC	7/31/2018 5:08 PM
176	Lowes	7/31/2018 4:59 PM
177	Walmart, Jefferson City	7/31/2018 4:48 PM
178	Schnucks, Jefferson City	7/31/2018 4:38 PM
179	Dick's Sporting Goods	7/31/2018 4:37 PM
180	Columbia Dillard's	7/31/2018 4:33 PM
181	Sam's in Jefferson City	7/31/2018 3:44 PM
182	McKnight Tire, Jefferson City	7/31/2018 3:39 PM
183	Macy's, STL	7/31/2018 3:34 PM
184	Amazon	7/31/2018 3:32 PM
185	Nike Outlet Branson, Missouri	7/31/2018 3:32 PM
186	Sam's Club Jefferson City MO	7/31/2018 3:07 PM
187	Home Depot Columbia, MO	7/31/2018 3:03 PM
188	I can't remember	7/31/2018 3:03 PM
189	hyvee	7/31/2018 2:57 PM
190	Macy's St. Louis	7/31/2018 2:51 PM
191	Amazon.com	7/31/2018 2:44 PM
192	Best buy	7/31/2018 2:43 PM
193	Columbia Honda, Columbia, MO	7/31/2018 2:41 PM
194	Saffees	7/31/2018 2:39 PM
195	Nordstrom (online)	7/31/2018 2:36 PM
196	Dicks Sporting Goods Jefferson City	7/31/2018 2:30 PM
197	Bass Pro Shops, Columbia	7/31/2018 2:23 PM
198	Furniture store in Columbia , MO	7/31/2018 2:01 PM

199	Chesterfield, MO....Outlet stores.	7/31/2018 1:20 PM
200	New Balance, Branson, MO	7/31/2018 1:17 PM
201	either Gap or Banana Republic in Osage Beach	7/31/2018 1:03 PM
202	Lowe's- Jefferson City	7/31/2018 1:02 PM
203	Probably Amazon.	7/31/2018 12:51 PM
204	Walmart - Jefferson City	7/31/2018 12:37 PM
205	Buckle jefferson city	7/31/2018 12:25 PM
206	Jefferson City	7/31/2018 12:23 PM
207	Dillard's, Jefferson City	7/31/2018 11:38 AM
208	N/A	7/31/2018 11:29 AM
209	Dunham's, Jefferson City	7/31/2018 11:27 AM
210	jefferson city-----Menards, Lowe's, Sams Club, Walmart, Gerbes	7/31/2018 11:24 AM
211	Best Buy, Jefferson City, MO	7/31/2018 11:21 AM
212	TJ Maxx	7/31/2018 11:21 AM
213	Sherwin Williams, Jefferson City, MO	7/31/2018 11:15 AM
214	Mercantile	7/31/2018 11:15 AM
215	Lowe's	7/31/2018 11:13 AM
216	Sam's Club, Jefferson City	7/31/2018 11:00 AM
217	HyVee in Jefferson City	7/31/2018 10:59 AM
218	Southbank Gift Company, Jefferson City	7/31/2018 10:57 AM
219	Trader Joes, St. Louis	7/31/2018 10:44 AM
220	Lowe's Jefferson City	7/31/2018 10:41 AM
221	Slumberland. Columbia, MO	7/31/2018 10:39 AM
222	Sam's in Columbia.	7/31/2018 10:35 AM
223	Don Wessels Honda-Springfield, MO	7/31/2018 10:30 AM
224	Nordstrom - purchased knee length leather boots.	7/31/2018 10:22 AM
225	Target - Jefferson City	7/31/2018 10:17 AM
226	Ballard Designs, online	7/31/2018 10:15 AM
227	Lowe's - Jefferson City	7/31/2018 10:12 AM
228	Best Buy Jefferson City	7/31/2018 10:10 AM
229	Ticketmaster Beverly Hills, CA	7/31/2018 10:08 AM
230	Big O Tires	7/31/2018 10:08 AM
231	Kohl's - Jefferson City	7/31/2018 10:07 AM
232	Lowe's	7/31/2018 10:07 AM

Q2 For what retail do you travel outside of Jefferson City and where?

Answered: 231 Skipped: 12



ANSWER CHOICES	RESPONSES
Clothing	70.13% 162
Restaurants, Bakery, Cafe	58.44% 135
Auto, Boats, Recreational Vehicles	19.91% 46
Hardware	5.19% 12
Furniture & Home Decor	38.96% 90
Electronics	8.66% 20
Entertainment	43.29% 100
Bars, Dance, Clubs	23.38% 54
Children & Youth Entertainment	35.06% 81
Sports (Watch & Play)	41.56% 96
Total Respondents: 231	

#	PLEASE SPECIFY THE STORES AND LOCATION IN THE COMMENT BOX:	DATE
1	IKEA - STL, UA/Adidas/Nike - Lake Ozark, sky zone	9/10/2018 10:29 PM
2	Upper Limits Rock Climbing Wall, Chesterfield.	8/14/2018 10:28 AM
3	Lebanon & Lake for clothing G&D steakhouse in Columbia	8/10/2018 12:24 PM
4	Shoes - online	8/10/2018 10:39 AM
5	I visit Marshals and the outlet stores at the Lake, I purchased home items through my home design consultant located in Columbia	8/10/2018 10:29 AM
6	Columbia or lake Ozark Home Depot Columbia HuHot restaurant Columbia play it again sports Lake Ozark outback Youth baseball tourneys nothing much in our area Columbia mall shopping	8/10/2018 7:34 AM
7	Carter's, Osh Kosh, Children's Place, Gymboree, Gap Outlet, Loft Outlet, Under Armour - Osage Beach. Cheddar's, Texas Roadhouse, HuHot, Five Guys - Columbia Gordman's, IKEA - St. Louis Bonkers, Laser Lanes- Columbia Miner Mike's - Osage Beach	8/10/2018 12:48 AM
8	Bonkers, Columbia City Museum, St. Louis Science Center, St. Louis Trampoline Zone, Lee's summit	8/9/2018 11:05 PM
9	Tiger Bounce in Columbia	8/9/2018 4:10 PM
10	Subaru dealership in Columbia IKEA in st louis	8/9/2018 3:45 PM
11	Olive Garden, Columbia Chedders, Columbia Blue Note, Columbia Breeze, Columbia	8/9/2018 1:20 PM
12	Columbia for parks, Lake Ozark - Miner Mike's, St. Louis - Science center, zoo, etc. Restaurants - Columbia (lots of places - especially local restaurants, not chains), California - Burgher Haus	8/9/2018 12:48 PM
13	Grocery stores - I shop at Lucky's in Columbia, Mo Restaurants - Cheddars, Columbia, Mo	8/9/2018 11:48 AM
14	The Columbia Mall, Huhots, Golden Coral, Cece's Pizza, Olive Garden, Ect. Have also used David's Bridal.	8/9/2018 10:19 AM
15	Outlet mall in Osage Beach. JC has JCPenney, Kohl's, Victoria's Secret, Bath and Body, Dicks Sportings Goods and a Sams Club which are all popular stores. Only thing missing is a Bed, Bath and Beyond. Also Mod Pizza is here now which is awesome.	8/9/2018 10:14 AM
16	Ikea	8/9/2018 8:59 AM
17	Premier outlet malls St.Louis for cars Columbia & St.Louis for kids St.Louis & Kansas City for sports	8/9/2018 8:11 AM
18	All clothing stores (I really don't buy any in JC) - I go to Columbia, St Louis, Kansas City Restaurants - I mostly eat in JC, but occasionally will go to Columbia for something different Furniture - Most furniture I stay here, but large pieces I have recently purchased in St Louis at Pottery Barn and Restoration Hardware (KC) Entertainment - I go to KC and ST Louis for concerts, plays and exhibits Children Entertainment - We go to KC and St Louis for the zoo, science center and exhibits	8/9/2018 8:10 AM
19	Stl, lake, Columbia Bass pro Ashley furniture Cardinals	8/9/2018 6:36 AM
20	Lake of the Ozarks and Columbia	8/9/2018 6:31 AM
21	Columbia Mall Lake Ozark Outlet Mall	8/9/2018 5:41 AM
22	Local food joints in CoMo (too many to list), Boot store at Midway, White Castle, Five Guys for fast food. Academy	8/9/2018 5:38 AM
23	Olive Garden, Columbia and Outback Restaurant in Osage Beach	8/8/2018 11:46 PM
24	Columbia, Springfield, Kansas City, St. Louis	8/8/2018 9:39 PM
25	Bonkers and the like, columbia nightlife and music venues, columbia dealerships	8/8/2018 8:22 PM
26	Jim Butler, Linn, MO	8/8/2018 7:33 PM
27	We love listening to live local music and we generally have to go to Columbia for good local music. For example: Rose Music Hall	8/8/2018 4:38 PM

28	Barnes & Noble (Como or online); Dance Shoes & Clothing (Como, STL, KC); Hockey Skates & Accessories (STL, KC); Sprint Center (KC), Blues Hockey, Mavericks Hockey, Chiefs (KC), Soma, Chicos, Talbots, Restoration Hardware, Nordstrom, Nordstrom Rack, Apple Store, American Eagle, Skyzone	8/8/2018 3:51 PM
29	Cardinal's game, St Louis Jazz, Louisiana Kitchen, Columbia	8/8/2018 11:35 AM
30	Academy Sports + Outdoors in Columbia; outlet stores in the Lake Area; America's Best Contacts & Eyeglasses in Columbia	8/8/2018 10:28 AM
31	St. Louis muny opera	8/8/2018 6:08 AM
32	Usually Jesse hall concert	8/7/2018 5:07 PM
33	Chico - Columbia & Lake of the Ozarks	8/7/2018 3:00 PM
34	American Eagle - Lake of the Ozarks Nike - Lake of the Ozarks Play it Again Sports (St. Louis) Apple - STL or KC Best Buy - Columbia (JC store out of stock) Vera Bradley Outlet (Chesterfield) Major League Baseball (Kansas City, St. Louis, Minneapolis, MN) National Hockey League (St. Louis, St. Paul, MN) Major League Soccer (Kansas City, KS) National Football League (Kansas City)	8/7/2018 2:49 PM
35	I shop Cabela's/Bass Pro for hunting clothes and especially boots/shoes. Kids shoes on line. Like Olive Garden (Columbia, Kansas City). Also like "mom and pop" restaurants such as Klins (Rosebud) and CJ's Wings (Columbia), as well as Chinese and Thia (Springfield). Good Chines in Jeff City left with Yen Ching closing. Automobiles in Columbia I guess because of volume the prices are more competitive.	8/7/2018 12:26 PM
36	Branson Outlet Stores for Clothing, Home Decor and also Entertainment & Children Entertainment. Lake of Ozark outlet stores for Clothing and home Decor (Evergreen Story & Victoria Station). Columbia for Clothing CJ Banks and Penneys and various stores. Michaels and Hobby Lobby in Columbia. Bed Bath & Beyond in Columbia.	8/7/2018 12:06 PM
37	Lake Outlet Mall, Lake Area Restaurants, KC entertainment;	8/7/2018 11:45 AM
38	Big & Tall in Columbia.	8/7/2018 11:30 AM
39	Amazon.com Wayfair.com	8/7/2018 11:22 AM
40	Lane Bryant in Columbia Sky Zone in Columbia Texas Roadhouse in Columbia Furniture Row in Columbia	8/7/2018 10:50 AM
41	Went to the lake to the outlet stores for swimwear and bras	8/7/2018 10:44 AM
42	Lake of the Ozark outlets, Cardinal games, kids tournaments, Zoo, Magic House,	8/7/2018 10:40 AM
43	Macy - St. Louis	8/7/2018 10:11 AM
44	Joe Machens Ford, Larry's Boots - Columbia, MO Dos Arcos - Centralia, MO	8/7/2018 10:08 AM
45	Nebraska Furniture Restaurants at the Lake and Columbia Outlet Mall - St. Louis and Lake	8/7/2018 10:06 AM
46	JCPenney, H&M, Columbia; Van Huesen, Lake of the Ozarks; Cafe Berlin, Main Squeeze, India House, others, Columbia; MUNY, Fox Theater, St. Louis	8/7/2018 9:56 AM
47	Restaurants at the Lake and Columbia, also entertainment there as well as the Fox in St. Louis and Lyceum Theatre in Arrowrock.	8/7/2018 9:48 AM
48	Columbia, sometimes STL	8/7/2018 9:47 AM
49	Columbia, Lake of Ozarks, St. Louis	8/7/2018 9:46 AM
50	Crown Center, Union Station, Zoo, MLB games.	8/7/2018 9:40 AM
51	American Girl Store: Kansas City AMF Town & Country Lanes: Columbia Andy's: Columbia/Osage Beach Auntie Anne's Pretzels: Columbia/Osage Beach A&W: Boonville/Sedalia B&B Fulton Cinema 8: Fulton Belk: Branson Charlotte Russe: Columbia/Osage Beach Eldon Lanes: Eldon Fulton Bowling Center: Fulton Godfather's Pizza: Westphalia Golden Corral: Columbia/Osage Beach Hot Topic: Columbia Jersey Mike's Subs: Columbia J. Jill: St. Louis Kilwins: St. Charles Kirkland's: Wentzville Lane Bryant: Columbia/Osage Beach Levi's: Osage Beach Macy's: Chesterfield Marcus Eagles' Landing Cinema: Lake Ozark Nordstrom: Overland Park Olive Garden: Columbia Qdoba: Chesterfield Sky Zone Park: Columbia Soma: Columbia Torrid: Columbia	8/6/2018 11:21 PM

52	Sophia's, Peggy Jean Pies, Macadoodles, Columbia Honda, Flat Branch Pub & Brewing, Logboat Brewing Company, Tropical Liqueurs , Ashley HomeStore , BassPro, Trade Home shoe store. Buchroders, Altar'd State , Charming Charlie ,Soma Intimates, White House Black Market	8/6/2018 10:14 PM
53	IKEA, Nike and Under Armour Stores	8/6/2018 3:27 PM
54	Chesterfield Sports Complex (sports), & various Osage Beach stores	8/6/2018 9:16 AM
55	Murrays - CoMo, Ragtag - CoMo (I am member of indie cinema here in Jeff too), Lucky's Market and Natural Foods - CoMo (though I do shop at health food store here in Jeff too). Vroom for auto (online) Garden centers outside Jeff. Hermann - great day out for browsing boutique shops and visiting museums	8/6/2018 4:24 AM
56	Bonkers in Columbia, MO Jumpin' Joey's, Springfield, MO Chuckee Cheese, Columbia, MO	8/4/2018 8:21 PM
57	Osage Beach for Clothes, COLUMBIA for entertainment.	8/4/2018 2:34 PM
58	To try different restaurants	8/4/2018 10:36 AM
59	Koret outlet at the mall at the lake . Friday's and Bob Evans in Columbia Barnes and Noble in Columbia	8/4/2018 8:30 AM
60	Chico's - Lake of Ozarks, St. Louis	8/4/2018 8:04 AM
61	KC	8/4/2018 3:27 AM
62	Panda Express, Cracker Barrel, Columbia MO Bass Pro Columbia & Springfield MO Nebraska Furniture Mart, Kansas City	8/3/2018 11:36 PM
63	Columbia Mall Restaurants in Columbia St Louis Zoo, Science Center, Magic House Online shopping for clothes and furniture Rosebud Mo for Antiques	8/3/2018 10:14 PM
64	American Eagle, Springfield Bass Pro, Springfield Golf Galaxy, St. Louis Golf Courses, all over Missouri	8/3/2018 8:34 PM
65	Cheaders, Charley's, huhot Trader Joe's American Eagle, Vera Bradley, Kendra Scott, Micheal Kors	8/3/2018 5:02 PM
66	Sports/ KC and St. Louis for soccer Children's entertainment/ sky zone Restaurant/ crushed red, Starbucks, cj's, Clothing/ lake outlet mall	8/3/2018 5:02 PM
67	Famous Footwear in St. Louis, Best Buy is St. Louis and sports are in St. Louis and Kansas City	8/3/2018 4:34 PM
68	Jos A Banks, Columbia	8/3/2018 12:51 PM
69	Isle of capri. Dutch market.	8/3/2018 10:56 AM
70	Outlet malls in Chesterfield and Osage Beach Bonkers and Skyzone in Columbia Various restaurants in Columbia, Osage Beach and St. Louis	8/3/2018 10:41 AM
71	Columbia and Saint Louis for bars and sports entertainment	8/3/2018 10:22 AM
72	Kirklands Academy Sports	8/3/2018 10:08 AM
73	Homecoming dresses, bass pro	8/3/2018 9:16 AM
74	St. Louis, Kansas City, Columbia	8/3/2018 8:57 AM
75	We travel almost weekly to Clover's and Natural Grocer's. Jeff City NEEDS a dedicated natural foods grocery store like Clover's. Hy Vee and the JC Health have some items, but not near the variety that a dedicated store would have.	8/3/2018 8:54 AM
76	mostly St. Louis and Chicago	8/3/2018 8:53 AM
77	Variety of shops in KC	8/3/2018 7:08 AM
78	The lake for shopping & dinning at non chain restaurants	8/3/2018 7:05 AM
79	Gordmans. American Eagle. Nike. Olive Garden. Huhot. Noodles. IKEA. Trader Joe's. Whole Foods. Texas Roadhouse. Cracker Barrel	8/3/2018 6:39 AM
80	A super target, at home, Nebraska furniture, outlets, bounce houses, mini golf, go karts, Nike, finish line,	8/3/2018 6:38 AM
81	Mizzou sports	8/3/2018 6:08 AM

82	Mid-Rivers Mall - St Charles, MO, El Maguay - St Charles, MO, Once upon a Child - St Charles, MO.	8/2/2018 10:28 PM
83	Columbia and stl	8/2/2018 10:01 PM
84	I go to the lake or Columbia 90% of the time for all of the marked above	8/2/2018 7:47 PM
85	N/a	8/2/2018 6:59 PM
86	Sky zone St. Louis Get air lake ozark	8/2/2018 6:50 PM
87	Columbia	8/2/2018 6:18 PM
88	Columbia and Lake of the Ozarks	8/2/2018 6:12 PM
89	Cardinals games or concerts Columbia Eddie Bauer etc..	8/2/2018 5:25 PM
90	Belk & Ann Taylor Any restaurant (we have so few) Home Depot Pottery Barn Amazon Theater, concerts, movies Professional sports	8/2/2018 4:59 PM
91	Famous Barr, St Louis Stadium	8/2/2018 3:14 PM
92	Ann Taylor and LOFT outlet stores (Osage Beach) Locally owned restaurants in Columbia Nebraska Furniture Mart (Kansas City, Omaha)	8/2/2018 3:08 PM
93	Columbia, tiger bounce and uniform advantage	8/2/2018 3:08 PM
94	All over Columbia, almost all of our entertainment dollars are spent at Columbia. Also the lake, Branson, STL, KC etc	8/2/2018 2:51 PM
95	Krispy kreme donuts. Springfield Missouri	8/2/2018 2:44 PM
96	Outlet Mall - Lake of the Ozarks Restaurants - Lake of the Ozarks, Rolla, and Linn	8/2/2018 2:09 PM
97	Carters osh kosh- Lake of the Ozarks	8/2/2018 2:05 PM
98	Columbia mall stores	8/2/2018 1:56 PM
99	Clothing- shop online, Stitch Fix Bars- NashVegas in Columbia	8/2/2018 1:48 PM
100	Huhot Columbia, Carters Lane Bryant Skechers Osage Beach, Five Guys Columbia	8/2/2018 1:33 PM
101	I shop for clothing that does not look like anything else from Jefferson City. Only saffees has anything remotely unique, but I know too many people that shop there, also. I dine in Columbia for Indian food since we don't have any available here. I also seek out Chinese food that doesn't make me feel like I'm eating one of my dog's cousins. For Furnishing my home, I shop online. We are limited in movies! One theater that only carries big name movies, and while Cork certainly tries, they are very limited in showtimes. I also don't like the concessions available there. I go to St Louis and Kansas City for baseball and St Louis hockey.	8/2/2018 1:26 PM
102	Dress barn Osage beach Men's warehouse Columbia Legoland Kansas City Apple store st louis	8/2/2018 1:15 PM
103	Kohl's (better selection in Columbia); iHop especially, Chili's (Columbia - JC has horrible service and horrible food);Home Depot (Columbia); St. Louis (no chance of fixing that, folks, the Cardinals are where they are); Groceries - Natural Grocers and Clovers in Columbia; Petco - Columbia	8/2/2018 12:59 PM
104	Olive Garden, Cheddar's, Outback	8/2/2018 12:31 PM
105	HuHot Columbia TGI Friday Columbia Outlet shopping The Lake or St Louis or KC	8/2/2018 12:26 PM
106	None	8/2/2018 12:24 PM
107	Golde corral	8/2/2018 12:07 PM
108	We go to STL, Kansas City and Columbia for everything. We do the Olive Garden in Columbia frequently.	8/2/2018 11:33 AM
109	H&M, Aero, Aeropostale, and Americans eagle in St. Louis, Barnes and Noble Columbia, Macy's St. Louis, old Navy Columbia (more/different selection), Columbia Mall for several stores due to larger selection or not available here (Pink, journey, jcpenny, Dillard's, Maurice's) Sports St Louis (Blues and Cardinals) Kansas City Chiefs and Sporting KC Kids entertainment: Columbia for going bonkers, laser tag and that indoor trampoline place	8/2/2018 11:16 AM
110	Lake or the Ozarks for Bars and Clothing. Shady Gators, Pool bars, Addidas, Under Armour, Nike outlets.	8/2/2018 11:05 AM

111	Tiger Bounce Miner Mike's	8/2/2018 11:04 AM
112	Columbia, Lazer Lanes Columbia, Their mall Columbia, Olive Garden Columbia, marshalls Columbia, Texas Roadhouse	8/2/2018 11:03 AM
113	Lemairs and Menards	8/2/2018 10:59 AM
114	Columbia, St Louis, Kansas City	8/2/2018 10:59 AM
115	All locations in Columbia...we never shop in Jeff City.	8/2/2018 10:56 AM
116	Children's Entertainment: Urban Fort Cafe - St. Louis, The Muny - St. Louis, Little Mates Cove - Columbia, Laser Tag/Galactic Fun Zone - Columbia, Tiger Bounce - Columbia, Midway Mini Golf & Go Karts - Columbia Music Festivals in St. Louis & Kansas City Sporting Events in St. Louis & Kansas City	8/2/2018 10:56 AM
117	Lane Bryant, too many restaurants to name We often go to Columbia	8/2/2018 10:55 AM
118	Osage beach, st louis	8/2/2018 10:55 AM
119	Michaels crafts, the blue note/rose music hall, St. Louis for sports	8/2/2018 10:55 AM
120	Clothing- Gap, J Crew, Loft, Gymboree Furniture- Nebraska Furniture Mart, IKEA Kids Entertainment- Miner Mikes, Sky Zone, Magic House	8/2/2018 10:53 AM
121	Bulk healthy/organic Grocery	8/2/2018 10:51 AM
122	Dejavu, H&M, Outdoor festivals, Olive Garden	8/2/2018 10:50 AM
123	Outlet malls, Chesterfield and Branson Various restaurants, Columbia Boats, Lake Ozark Sports, st louis	8/2/2018 10:46 AM
124	Columbia Mall for clothing, Osage Beach Outlets, Cheddar's, HuHot, Andy's Frozen Custard, Murry's Camping World for RV needs Marshalls at Osage Beach Miner Mikes, Indoor bounce houses in Columbia	8/2/2018 10:45 AM
125	Olive Garden, Columbia HuHot, Columbia Red Robin, St. Louis Cracker Barrel, Columbia	8/2/2018 10:43 AM
126	Columbia Mall/ Torrid, American Eagle Olive Garden, Hu Hot, Fuddruckers, Cici's Pizza Escape Rooms, the Blue Note	8/2/2018 10:42 AM
127	Basically we have to leave town to find anything fun for the kids to do.	8/2/2018 10:41 AM
128	I go wherever really. I try to stay local, but if I don't find what I'm looking for I will go elsewhere.	8/2/2018 10:39 AM
129	Outlet mall Osage Beach Tanger Outlet Branson Eagles landing cinema Lake Ozark Pappos, Half sauced bbq, Osage Beach Rocco's, Indian clay oven Branson Battlefield mall Springfield Black sheep, Hurts donuts Springfield Numerous other places but, you get it.	8/2/2018 10:35 AM
130	Need more things for children in our great city	8/2/2018 10:13 AM
131	We really hurt for men's business clothing (suits). I buy my suits in Columbia and my shirts by mail.	8/1/2018 11:25 PM
132	Bescheinen Loose Creek	8/1/2018 10:07 PM
133	Once Upon a Child-Columbia, St. Louis Carters- Lake of the Ozarks The Children's Place- Lake of the Ozarks Marshalls-Lake of the Ozarks Entertainment: Mini Golf- Lake Go-karts- Lake Sports: Globetrotters-Columbia MO	8/1/2018 9:46 PM
134	Same as above	8/1/2018 6:42 PM
135	Nordstrom Rack, Eddie Bauer, Nordstrom (St. Louis) Trader Joe's (St. Louis) Starbucks (Everywhere but here, sorry the in-store kiosk doesn't count) A kids attraction like Going Bonkers or Sky Zone (Columbia, Osage Beach, St. Louis, etc.)	8/1/2018 11:14 AM
136	Clothing - plus size retailers i.e. Torrid, Lane Bryant, Catherine's; some with locations in Columbia, St. Louis, Kansas City, Springfield Restaurants - Olive Garden, micro brews; some with locations in Lake of the Ozark, Columbia Furniture & Home Decor - IKEA located in Kansas City area and St. Louis Bars, Dance, Clubs - piano bars and outdoor patios/lounge areas like The Penguin, Ernie Biggs, and Howl at the Moon (Columbia, Springfield, Kansas City) and places like Coconuts and Franky & Louie's at the Lake Children & Youth Entertainment - Bounce Houses and trampoline places like Get High and Tiger Bounce House (Lake and Columbia). Lazer Lanes of Columbia. Kayak/Canoe/Paddle boat rentals at the Lake. Sports - Baseball, Volleyball (*love our JC Parks and Rec league), Football, (Columbia, Kansas City, St. Louis)	8/1/2018 10:42 AM

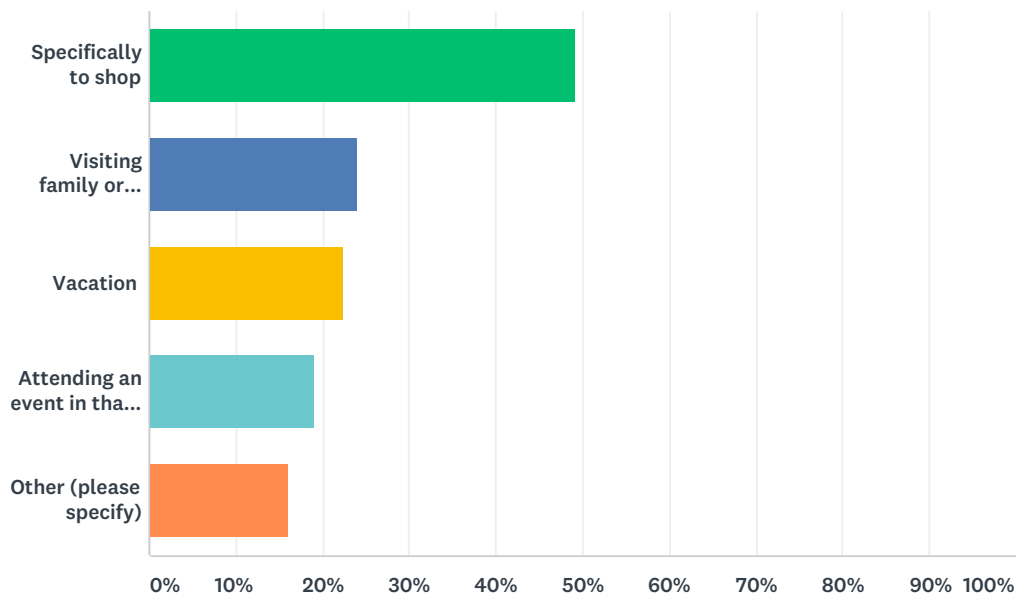
137	Columbia, Loose Creek, St. Louis, Lebanon, Branson, Lake of the Ozarks	8/1/2018 10:41 AM
138	Usually the Lake of the Ozarks, Branson, and St Louis.	8/1/2018 9:26 AM
139	Under Armor, Lake Ozark Shop in Chesterfield regularly Concerts and professional baseball, St Louis and Kansas City Go Karts and Lazer tag	7/31/2018 10:00 PM
140	Dance instruction. Art supplies	7/31/2018 9:34 PM
141	Columbia and the Lake. The mall, outlet mall, bonkers, and sky zone	7/31/2018 9:32 PM
142	Marshall's in Osage Beach	7/31/2018 9:04 PM
143	Columbia Mo for restaurants Autos - St. Louis or KC Furniture/home decor - Columbia or Springfield Sports - synergy sports Columbia , MO	7/31/2018 8:50 PM
144	Columbia, Fulton, Holts Summit Flat branch (better service and menu options than Prison Brews or most other Jeff City restaurants. Unless we go to Mexican, service sucks.	7/31/2018 8:46 PM
145	Sports...Baseball in Springfield & St Louis Auto's...Linn MO (Riley's pricing is near criminal) Also do not purchase hunting/outdoor items in JC	7/31/2018 7:46 PM
146	.	7/31/2018 7:09 PM
147	Better food options on Columbia	7/31/2018 6:59 PM
148	Olive Garden	7/31/2018 6:32 PM
149	Clothing - Columbia to their locally owned stores downtown. I also regularly shop in JC Entertainment/Bars/Sports - STL, KC for Missouri spots. I go for anything from a night out with friends to a sporting event. Many concerts as well. River market, local art fairs, different happenings daily where's in Jefferson City it is more weekly/monthly and/or summer weather based. I would love for there be a place to dance in JC	7/31/2018 6:15 PM
150	Kayaking southern missouri	7/31/2018 5:45 PM
151	American Eagle, Express, children's Place, Carter's, Nike - Columbia/St.Louis Olive Garden, Cheddars - Columbia SkyZone, Bonkers - Columbia	7/31/2018 5:30 PM
152	We travel for club teams all over the mid-west. There is usually time to waste thus find ourselves at a mall or shopping area.	7/31/2018 5:08 PM
153	Columbia, Osage Beach, STL	7/31/2018 5:08 PM
154	Downtown Columbia, St. Louis Cardinals, Kansas City Royals, Springfield Cardinals	7/31/2018 4:59 PM
155	Cici's, Golden Corral, Six Flags	7/31/2018 4:48 PM
156	St. Louis and the zoo, city museum, interactive art museums, etc for children and youth. Yin and yang club, Silverball, The Penguin, Etc in Columbia For Bars, dance, and clubs. Vahalla's gate, Lucky's for health food in Columbia, Platos Closet in Columbia for clothes, Petco and petsmart in Columbia first pets, the chocolate factory in Columbia for sweets, Hu Hots in Columbia for lots of dinners, Andy's frozen custard, Columbia Art League.	7/31/2018 4:38 PM
157	Mostly in Columbia and St. Louis	7/31/2018 4:37 PM
158	Dillard's, movie theater, huh hit, Addison's, cc broiler	7/31/2018 4:33 PM
159	Various kid activities, Silver Dollar City, Bass Pro Aquarium, etc.	7/31/2018 3:39 PM
160	Columbia, STL, KC, Moberly Sedalia and the Lake. Dillard's Macy's Nordstrom, Eddie Bauer Ralph Lauren, Sisters & Co., Evergreen, Randolph Mercantile, TJMaxx, Home Goods, Barnes and Noble. Some of these stores are in JC but stores in other locations are larger and have better product choices	7/31/2018 3:34 PM
161	Amazon	7/31/2018 3:32 PM
162	Outlet malls in Chersterfield and the Lake. We go to Columbia for Olive Garden and Cracker Barrel.	7/31/2018 3:32 PM
163	Columbia, Lake Ozark, St Louis, Kansas City, Springfield	7/31/2018 3:07 PM
164	Home Depot, Sports Authority, Fleet Feet, Play it again, Poe Golf, Ashley furniture in Columbia, Springfield/Branson, St. Louis, Kansas City for entertainment because Jefferson City has little to offer for us	7/31/2018 3:03 PM

165	Varies	7/31/2018 3:03 PM
166	Columbia, Mo mall The District Lake of the Ozarks St Louis KC Amazon	7/31/2018 2:57 PM
167	St. Louis and Kansas City for concerts, Columbia mall for h&m and Kay jewelry	7/31/2018 2:43 PM
168	Columbia, MO restaurants (Flat Branch, Addison's, 44 Stone Pub, Murry's, Babbo's), The Blue note (Columbia, MO), Ronnie's IMAX Theater (St. Louis). Busch Stadium (Stl),	7/31/2018 2:41 PM
169	Allergy friendly bakery/food items	7/31/2018 2:39 PM
170	There are only one non-chain restaurant in JC with good food (The Grand Cafe), obviously JC residents don't have refined palates. We don't like chains, and have tried everything else... Furniture Stores in this town are abysmal.	7/31/2018 2:36 PM
171	Arcade, the mall is nicer in Columbia, Skyzone, more restaurants outside of JC	7/31/2018 2:30 PM
172	TryAthletics Columbia Wier Ford IL	7/31/2018 2:23 PM
173	Lake Ozark, Branson	7/31/2018 1:17 PM
174	I go to Columbia or the outlets in Osage for clothes, shoes, etc (or I go online). I'm a vegetarian, so many restaurants here have limited appeal for me, so I go up to Columbia to find places to eat that have more than one vegetarian offering that isn't a salad. I also go up to Columbia for shows at Blue Note, Rose Music Hall and Cafe Berlin. I'm not a fan of the cover bands and blues-rock bands that seem to be so popular around here.	7/31/2018 1:03 PM
175	Plato's Closet in Columbia Cardinals baseball in STL	7/31/2018 1:02 PM
176	I like going to the Lake and shopping the outlets. They seem to have a better selection than even the same stores here.	7/31/2018 12:51 PM
177	TJ Maxx, Marshalls, Civil Kitchen in Springfield, Car shopping in Columbia, Lake of the Ozarks restaurants and outlet mall, bars in Springfield, Columbia, St. Louis, KC, Sports in St. Louis and KC.	7/31/2018 12:37 PM
178	Columbia--used and new books, Columbia--gaming Columbia--New Age	7/31/2018 12:23 PM
179	Work travel determines location. Kirklands Home, any car dealer except Jefferson City Autoplex (Columbia, Springfield, St. Louis)	7/31/2018 11:38 AM
180	Lake of the Ozarks, Columbia, St. Louis, Kansas City	7/31/2018 11:29 AM
181	At Home Store (Springfield, MO), Gordmans, (Springfield, MO), Bass Pro (Columbia) Nebraska Furniture Mart (Kansas City), The Cheesecake Factory (Chesterfield), Andy's Frozen Custard (Columbia, MO) Top Golf (Kansas City)	7/31/2018 11:27 AM
182	Men's Wearhouse--Columbia, St Louis, KC	7/31/2018 11:24 AM
183	Columbia and St. Louis. Love Ikea in St. Louis	7/31/2018 11:21 AM
184	We do 98% of our shopping locally, however, the one type of shopping not available to us in Central Missouri is a specialty bra shop that does fittings and has custom work available. Currently we travel to Kansas City, MO for those shopping trips.	7/31/2018 11:15 AM
185	hunting gear	7/31/2018 11:15 AM
186	Columbia, KC, STL	7/31/2018 11:13 AM
187	Clothing - generally part of a "larger" experience. Restaurants - Columbia & LOTO Autos - prefer to stay in JC if the brand is handled by local dealer. Boats - LOTO Furniture - when seeking items not carried by local stores - KC, StL Entertainment - venue or activity specific Sports - venue or activity specific	7/31/2018 11:00 AM
188	Academy Sports in Columbia (spent \$300 there on 7/28), Flatbranch in Columbia, AOK RV in Laurie, Outlet Mall and Marshalls in Osage Beach, Bob McCosh in Columbia, Cabela's in KC, Bella Boutique in Eldon, Just to name a few.	7/31/2018 10:59 AM
189	online shopping for items not available locally	7/31/2018 10:57 AM
190	St. Landing, KC Power & Light Major Headliner Concerts Kids sport tournaments and leagues	7/31/2018 10:44 AM
191	I could not find what I was looking for here in Jefferson City.	7/31/2018 10:44 AM
192	restaurants and vehicles in Columbia, sports in Kansas City and St. Louis	7/31/2018 10:41 AM

193	Columbia (NashVegas, Kampi, Rooftop). Lake of the Ozarks for Restaurants and Bars (Nauti Cantina, Boathouse, Tap and Grill). Columbia for Furniture and Home Décor: Marshalls and Target (I recently tried to purchase bar stools at Target in Jefferson City, but when I asked an associate to get the display model down off a high shelf, they refused. I wasn't going to purchase it without sitting in it. So I went to Columbia's Target and they got the stool down for me, so we purchased it from that target.	7/31/2018 10:39 AM
194	MU	7/31/2018 10:35 AM
195	St. Louis for the Galleria Mall, Busch Stadium, Central West End bars Washington DC for various retail stores, clubs, restaurants	7/31/2018 10:30 AM
196	Kansas City Plaza for clothes; Plaza & Columbia for food; Kansas City or Amazon for electronics.	7/31/2018 10:22 AM
197	Columbia: Barnes & Noble, Target, Marshall's, Dick's Sporting Goods, Academy Sports; Natural Grocer or Clover's, TryAthletics, Walt's Bike Shop, Alpine Shop, Bass Pro, JCPenneys, Stadium 14 Theaters (Food: Cheddar's, Olive Garden, Panda Express) Springfield: Academy Sports (!!!!!), Macy's (!), Barnes & Noble (!), Target, Marshall's/TJMaxx/HomeGoods, Bass Pro, Pep Boys St. Louis & surrounding area: REI (!!!!!), Macy's (!), Barnes & Noble (!), other retail establishments (varies based on plans and needs)	7/31/2018 10:17 AM
198	Stein Mart, Trader Joe's, Marshall's, Ann Taylor Professional sports - Cardinals Theater Productions - Fox and Muny St. Louis	7/31/2018 10:15 AM
199	Clothing, entertainment, bars, youth entertainment: Osage Beach/Lake of the Ozarks	7/31/2018 10:10 AM
200	Macy's Water's Furniture Sprint Center, Hollywood Casino Amphitheater, Enterprise Center University of Missouri	7/31/2018 10:08 AM
201	I do not live in Jefferson City, I work here. I travel all over Missouri and have purchased many items outside of Jefferson City. I like our restaurants.	7/31/2018 10:08 AM
202	I don't travel outside Jefferson City to shop on a regular basis and not for anything specific	7/31/2018 10:07 AM
203	Lake of the Ozarks-outlet mall and Columbia for eating and entertainment.	7/31/2018 10:07 AM

Q3 For your last out of town shopping experience, please indicate why you were shopping out of town.

Answered: 236 Skipped: 7



ANSWER CHOICES	RESPONSES
Specifically to shop	49.15% 116
Visiting family or friends	24.15% 57
Vacation	22.46% 53
Attending an event in that area	19.07% 45
Other (please specify)	16.10% 38
Total Respondents: 236	

#	OTHER (PLEASE SPECIFY)	DATE
1	working in that area	8/10/2018 11:13 AM
2	I work in Como	8/9/2018 5:38 AM
3	Conference in the area	8/8/2018 7:33 PM
4	Type of StoreHo	8/7/2018 3:00 PM
5	More competitive pricing. Didn't have style or size of shoe/boots so retailer goes on line to order in anyway. That's why I use Cabela's	8/7/2018 12:26 PM
6	The Strand for Hair Cut & Hearing USA	8/7/2018 12:06 PM
7	Love Macy's	8/7/2018 10:51 AM
8	More selection	8/4/2018 8:21 PM
9	Relative in the hospital	8/4/2018 10:36 AM
10	Do not like to shop so don't have out of town shopping experiences	8/3/2018 12:51 PM
11	Football game	8/3/2018 6:08 AM

12	N/a	8/2/2018 6:59 PM
13	Doctors Appointments	8/2/2018 6:12 PM
14	Mall stores	8/2/2018 3:14 PM
15	Whenever I eat in Columbia I always seek something that is not available in Jefferson City. If I'm leaving town for the day, I make sure to eat.	8/2/2018 1:26 PM
16	To eat out	8/2/2018 11:33 AM
17	Better variety, service and close proximity to Jeff City.	8/2/2018 10:56 AM
18	We wanted to take the kids to do something	8/2/2018 10:41 AM
19	Looking for furniture.	8/2/2018 10:39 AM
20	I support local, family-owned businesses and I work in Osage County	8/1/2018 10:07 PM
21	Couldn't find what I needed here	8/1/2018 7:38 PM
22	Sporting events	8/1/2018 6:42 PM
23	Ozark MO - home decor - vintage - antiques	7/31/2018 8:50 PM
24	PRICE and SELECTION	7/31/2018 7:46 PM
25	.	7/31/2018 7:09 PM
26	Bought a car	7/31/2018 4:37 PM
27	Road trip just to see other places	7/31/2018 3:03 PM
28	Shops JC does not have like Marshalls	7/31/2018 12:37 PM
29	Just to not be in Jeff	7/31/2018 12:25 PM
30	Just to get away for the day	7/31/2018 11:38 AM
31	Girls weekend at the Lake of the Ozarks	7/31/2018 11:29 AM
32	Business travel	7/31/2018 11:24 AM
33	I work in Columbia, MO.	7/31/2018 11:21 AM
34	No retailer in Jefferson City who carries the product.	7/31/2018 11:15 AM
35	Went to Columbia to eat at Flatbranch, stopped at Academy Sports	7/31/2018 10:59 AM
36	Not offered in JC	7/31/2018 10:44 AM
37	I recently tried to purchase bar stools at Target in Jefferson City, but when I asked an associate to get the display model down off a high shelf, they refused because it had zip ties around the legs. I wasn't going to purchase it without sitting in it. So I went to Columbia's Target and they got the stool down for me, so we purchased it from that target.	7/31/2018 10:39 AM
38	Work in JC, live in Columbia	7/31/2018 10:35 AM

Q4 What are your top three desired retailers you would like to see locate to Jefferson City?

Answered: 209 Skipped: 34

#	RESPONSES	DATE
1	Sports Authority, IKEA, Natural Food Store	9/10/2018 10:29 PM
2	Bed, Bath & Beyond	8/14/2018 10:28 AM
3	More boutiques Barnes & Noble	8/10/2018 12:24 PM
4	Gap, Books a Million, a running store	8/10/2018 10:39 AM
5	Chicos, Ann Taylor loft, Dell	8/10/2018 10:29 AM
6	Home Depot Academy sports	8/10/2018 7:34 AM
7	Carters/Osh Kosh, Loft Outlet, and something indoors for kids...skyzone, bonkers type place.	8/10/2018 12:48 AM
8	I don't believe we need more retail, we need to support what we have. We do need retail activities for kids and teens.	8/9/2018 11:05 PM
9	Casual Male xl, Barnes & Noble, Big Lots	8/9/2018 4:10 PM
10	Unsure	8/9/2018 3:45 PM
11	American Eagle Mazda dealership Lane Bryant	8/9/2018 1:20 PM
12	A kids/baby boutique store, a small yarn/craft shop (with higher quality items), Ann Taylor Loft	8/9/2018 12:48 PM
13	Lucky's Market Trader Joe's Clover's Market	8/9/2018 11:48 AM
14	I'm not sure. I'd like Zales to return. A Whole Foods. Also, not a lot of options for formal clothes or children's clothes.	8/9/2018 10:19 AM
15	Bed, Bath and Beyond.	8/9/2018 10:14 AM
16	Trader Joes	8/9/2018 8:59 AM
17	Gap Chico's American eyeglass	8/9/2018 8:11 AM
18	In a dream world - Nordstrom's, Gymboree & Nike Store In a real world - Gymboree, White House/Black Market, Arie, Banana Republic (not one in Columbia so could draw some people here) & Chico's	8/9/2018 8:10 AM
19	Home depot- or any hardware store located on far east end of town. Like by wall mart.	8/9/2018 6:37 AM
20	Children's clothing store	8/9/2018 6:36 AM
21	Furniture Row,	8/9/2018 6:31 AM
22	Childrens Place Under Armour Nike	8/9/2018 5:41 AM
23	Bring back Barnes and Noble, A Mens Wearhouse or similar store. Big Lots	8/9/2018 5:38 AM
24	No opinion	8/8/2018 11:46 PM
25	Kirkland's	8/8/2018 9:39 PM
26	A kids entertainment place such as bonkers, concert venue like the Blue Note in columbia, and Quick Trip gas station!!	8/8/2018 8:22 PM
27	Costco World Trade Bed Bath and Beyond	8/8/2018 7:33 PM
28	Costco, Trader Joe's, Whole Foods	8/8/2018 4:38 PM
29	Barnes & Noble, Talbots, Nordstrom Rack	8/8/2018 3:51 PM
30	WE don't need any more retailers, the retailers we have don't have enough help now. We need manufacturing or tech jobs. Higher paying jobs!	8/8/2018 11:35 AM

31	Academy Sports + Outdoors; Trees & Trends; America's Best Contacts & Eyeglasses	8/8/2018 10:28 AM
32	Cant think of any	8/7/2018 5:07 PM
33	Chico and Home Depot - We really need another factory that would hire more people. Also, our State Employees need higher salaries.l	8/7/2018 3:00 PM
34	Play it again Sports	8/7/2018 2:49 PM
35	Dillard's, Express, Pac Sun	8/7/2018 1:00 PM
36	Bed bath and beyond American Eagle Gap	8/7/2018 12:49 PM
37	Trader Joe's Outback Michaels	8/7/2018 12:46 PM
38	Bass Pro Shop Nebraska Furniture Mart	8/7/2018 12:26 PM
39	Michaels CJ Banks to bring back Christopher Banks Store for plus size More home decor stores besides furniture	8/7/2018 12:06 PM
40	None - not that big of a shopper	8/7/2018 11:45 AM
41	Big & Tall would be awesome	8/7/2018 11:30 AM
42	Sears,	8/7/2018 11:22 AM
43	Macy's Home Depot Kirkland's	8/7/2018 10:51 AM
44	Lane Bryant Furniture Row Whole Foods	8/7/2018 10:50 AM
45	American Eagle, Lane Bryant and Ikea	8/7/2018 10:44 AM
46	Marshalls, American Eagle, Nike	8/7/2018 10:40 AM
47	Macys	8/7/2018 10:11 AM
48	Home Depot Bed Bath and Beyond Big Lots	8/7/2018 10:08 AM
49	Quality Furniture Store Outlet Mall Style Stores	8/7/2018 10:06 AM
50	H&M	8/7/2018 9:56 AM
51	Olive Garden, a Ross store like the one at the lake and some type of large entertainment venue for concerts, etc.	8/7/2018 9:48 AM
52	Jos A Bank Macys	8/7/2018 9:47 AM
53	Express, Bed Bath & Beyond and Under Armour	8/7/2018 9:46 AM
54	None in particular	8/7/2018 9:40 AM
55	*GO! Calendars, Games & Toys *Kirklands *Petco	8/6/2018 11:21 PM
56	Torrid ALTAR'D STATE Apple Store	8/6/2018 10:14 PM
57	H & M, Under Armour, Some sort of Toy Store	8/6/2018 3:27 PM
58	Bonkers (kids play), Dave & Busters, Get Air, outlet mall (nike, under armour, childrens place, etc.)	8/6/2018 9:16 AM
59	A good bakery!! Michaels and Lucky's (hobby lobby has immoral mgmt)	8/6/2018 4:24 AM
60	Costco, Whole Foods, Nebraska Furniture Mart	8/5/2018 7:54 AM
61	Under armour more clothing stores	8/5/2018 5:47 AM
62	Can't think of any	8/4/2018 8:21 PM
63	Finish Line, American Eagle, Nike	8/4/2018 2:34 PM
64	A vendor of quality women's petite clothing. Personally, I'd like to see JC retailers band together to make an online store--sort of a local mini-Amazon. SW Animal Hospital does this for pet food and meds. HyVee's grocery delivery service is similar The online orders go through them, they get a cut of the profits, and I don't have to go stand in line because I hate to shop. I'd buy online from local retailers if I could.	8/4/2018 10:36 AM
65	Barnes and Noble, The Kitchen collection, and and a Teavana store	8/4/2018 8:30 AM
66	Barnes & Noble (come back), Jos. A Bank, Trader Joes, WholeFoods, Teavanna	8/4/2018 8:04 AM

67	Quality children's stores	8/4/2018 3:27 AM
68	Can't think of any at the moment	8/3/2018 11:36 PM
69	I would likely no longer shop there if they came to Jefferson City.	8/3/2018 10:32 PM
70	At Home store Gordmans Kirklands	8/3/2018 10:29 PM
71	Trader Joe's Diebergs Gap H&M	8/3/2018 10:14 PM
72	Maybe a department store that carries more than the cramped Dillard's or cheap Penny's.	8/3/2018 8:34 PM
73	Trader Joe's, American Eagle,	8/3/2018 5:02 PM
74	Hot Topic, Famous Footwear, Costco	8/3/2018 4:34 PM
75	Jos A Banks	8/3/2018 12:51 PM
76	None plenty	8/3/2018 10:56 AM
77	Trader Joe's Soma Ann Taylor	8/3/2018 10:41 AM
78	Sprouts (grocery store) Christian book store Nebraska Furniture Mart	8/3/2018 10:37 AM
79	Barnes and Noble, PETCO, and a new movie theatre	8/3/2018 10:22 AM
80	Kirklands Burlington Academy Sports	8/3/2018 10:08 AM
81	Hot topic	8/3/2018 9:16 AM
82	Gordmans,	8/3/2018 8:57 AM
83	Trader Joes Whole Foods Costco	8/3/2018 8:54 AM
84	a nice wine/liquor shop, see Binnys or Total Wines and More a local deli with fresh meats and cheeses	8/3/2018 8:53 AM
85	Altered State American Eagle Nordstrom's	8/3/2018 7:08 AM
86	A Costco would be amazing-but probably not a reality Children's place clothing	8/3/2018 7:05 AM
87	American Eagle. Gordmans. Bed bath beyond. Penzys. Trader Joe's. Whole Foods.	8/3/2018 6:39 AM
88	Belk, famous footwear, forever 21	8/3/2018 6:39 AM
89	Sears, Costco,	8/3/2018 6:08 AM
90	Big Lots, Duluth, Premium Outlets	8/2/2018 10:28 PM
91	American eagle DSW	8/2/2018 10:01 PM
92	A better store for scrubs (not a fan of the one on dunklin) and under armour those are the only 2 places I buy clothes anymore for myself and the family	8/2/2018 7:47 PM
93	Express Charlotte Russe	8/2/2018 6:59 PM
94	American eagle Express Michaels	8/2/2018 6:50 PM
95	Marshall's, Bed Bath and Beyond,	8/2/2018 6:18 PM
96	BMW dealership Costco Trader Joes or Fresh Thyme Market	8/2/2018 5:25 PM
97	Home Depot Trader Joe's DSW	8/2/2018 4:59 PM
98	Famous Barr, Catherine's, Big and Tall Stores.	8/2/2018 3:14 PM
99	Uniform Advantage, Pink, H and M	8/2/2018 3:08 PM
100	Microcenter, Costco	8/2/2018 2:51 PM
101	bass pro IKEA Hot topic	8/2/2018 2:44 PM
102	Lane Bryant Coach	8/2/2018 2:09 PM
103	Carters Osh kosh	8/2/2018 2:05 PM
104	Barnes and noble, big lots, any Big men's clothing store	8/2/2018 1:56 PM
105	Marshall's,	8/2/2018 1:48 PM

106	Skechers, Lane Bryant, Big Lots	8/2/2018 1:33 PM
107	I wish this town could support more locally owned retailers. We are too small. SteinMart, Whole Foods, and any restaurant that serves until 11 at night would be welcome.	8/2/2018 1:26 PM
108	Apple J Jill Fossil	8/2/2018 1:15 PM
109	Petco, Costco, Marshalls	8/2/2018 12:59 PM
110	Gordman's	8/2/2018 12:26 PM
111	Costco	8/2/2018 12:24 PM
112	Big lots olive garden Burlington	8/2/2018 12:07 PM
113	American Eagle Macy's Barnes and Noble	8/2/2018 11:42 AM
114	Olive Garden, Costco (not going to happen), Uniqlo, Home Depot	8/2/2018 11:33 AM
115	More teen clothing! H&M, Aero, American Eagle, Aeropostale, PINK	8/2/2018 11:16 AM
116	Cabela's Costco Indian Motorcycle Dealership	8/2/2018 11:09 AM
117	Addidas, Casual Male XL, American Eagle	8/2/2018 11:05 AM
118	1.Children's entertainment like Miner Mike's 2. Whole Foods	8/2/2018 11:04 AM
119	Marshalls, starbucks with a drive through, belk	8/2/2018 11:03 AM
120	A major chain bookstore Home Depot Bass Pro	8/2/2018 10:59 AM
121	Someone selling decent kids shoes H&M Bigger/better Penney's	8/2/2018 10:59 AM
122	Won't matter, we don't shop in Jeff City!	8/2/2018 10:56 AM
123	Carter's Ikea A larger Aldi's	8/2/2018 10:56 AM
124	Lane Bryant Under armour Polo	8/2/2018 10:55 AM
125	Carters, Bed Bath and Beyond	8/2/2018 10:55 AM
126	Michael's crafts, Olive Garden, a coffee shop downtown open later than 3pm	8/2/2018 10:55 AM
127	Bed Bath and Beyond, Trader Joe's, J Crew	8/2/2018 10:53 AM
128	Trader Joe, Whole Foods, Gordmans	8/2/2018 10:50 AM
129	Forever21, Charlotte Russe, &Whole Foods	8/2/2018 10:49 AM
130	Bass Pro Shops Quick trip Home Depot	8/2/2018 10:46 AM
131	Outlet store options - Gap Outlet, J. Crew Outlet, etc.	8/2/2018 10:45 AM
132	Michaels craft store A 2nd Aldi or a larger one	8/2/2018 10:43 AM
133	Gordmans Fareway	8/2/2018 10:42 AM
134	Trader Joe's, higher end clothing retailers at the mall, The container store or something similar	8/2/2018 10:37 AM
135	Home Depot A new/improved theater with stadium seats Bed bath and beyond	8/2/2018 10:35 AM
136	Barnes and Noble !!!!!	8/2/2018 10:13 AM
137	A nice liquor store (Friar Tuck's Total Wine, etc...) Fresh Thyme Market (Preferably or any other larger healthy grocery store) Sugarfina	8/2/2018 9:18 AM
138	Finish Line Champs Marshall's	8/2/2018 12:57 AM
139	Barnes and Noble; Men's Warehouse; modern movie theater.	8/1/2018 11:25 PM
140	Trader Joe's, Kaldi's, Macy's	8/1/2018 10:07 PM
141	Once Upon A Child Carters Children's Place	8/1/2018 9:46 PM
142	Gordmans Pottery Barn Bed Bath & Beyond	8/1/2018 7:38 PM
143	Marshals, Academy Sports, Athome	8/1/2018 6:42 PM
144	Trader Joe's More women's clothing options	8/1/2018 3:21 PM

145	An Eastside Hy-Vee An Aldi that doesn't make you claustrophobic Trader Joe's	8/1/2018 11:14 AM
146	Lane Bryant Torrid	8/1/2018 10:42 AM
147	1. A luxury movie theater with recliner seats. 2. Some sort of kids playland like a trampoline park (like skylzone) or a major arcade like miner Mike's or chuck e cheese, or even an adult one like Dave and Busters. 3. A city museum with fun activities and awesome interactive art.	8/1/2018 9:26 AM
148	Eddie Bauer Costco Cabelas	7/31/2018 10:00 PM
149	Yarn shop Trader Joe's Lucky's Market	7/31/2018 9:34 PM
150	Nothing particular but would like our stores to have wide selections. Torrid Layne Bryant Michaels	7/31/2018 9:32 PM
151	Goodman's , Academy Sports ,	7/31/2018 8:50 PM
152	Dierburgs, and that's all	7/31/2018 8:46 PM
153	Bass Pro or Cabela's A good, solid furniture store.	7/31/2018 7:46 PM
154	.	7/31/2018 7:09 PM
155	Torrid Lane Bryant Home Depot	7/31/2018 6:59 PM
156	American eagle	7/31/2018 6:32 PM
157	N/a	7/31/2018 6:15 PM
158	Marijuana dispensary :)	7/31/2018 5:45 PM
159	American Eagle, Express, H&M	7/31/2018 5:30 PM
160	Barnes&Noble, Whole Foods, Costco	7/31/2018 5:08 PM
161	Outlet shops, Home Depot	7/31/2018 5:08 PM
162	I don't really shop.	7/31/2018 4:59 PM
163	Half Price Books, Big Lots, World Market	7/31/2018 4:48 PM
164	Lucky's health food grocery, Spencer's, Valhalla's Gate,	7/31/2018 4:38 PM
165	Costco, Trader Joe's	7/31/2018 4:37 PM
166	A better Dillards, H & M, Olive Garden, Cracker Barrel, Barnes & Noble, stand alone starbucks, Krispy Kreme,	7/31/2018 4:33 PM
167	Costco Outlets Marshalls	7/31/2018 3:44 PM
168	REI Home Depot ?	7/31/2018 3:39 PM
169	Bring back Barnes and Noble	7/31/2018 3:34 PM
170	Western boot wear store Men's fine clothing store Quality suits etc Expanded Hyvee. It's very limited	7/31/2018 3:32 PM
171	Stienmart,	7/31/2018 3:07 PM
172	Home Depot, Gordmans, HH Greg	7/31/2018 3:03 PM
173	Alpine Shop / REI, trampoline park, specialty running store (like Fleet Feet)	7/31/2018 3:03 PM
174	amazon apple	7/31/2018 2:57 PM
175	QuickTrip More local restaurants Trader Joes	7/31/2018 2:51 PM
176	Olive Garden, Houlihans and TGIFriday	7/31/2018 2:46 PM
177	Barnes and Noble, Outlet stores like Chesterfield, MO	7/31/2018 2:44 PM
178	No specific ones that haven't been here and left already.	7/31/2018 2:43 PM
179	DSW, a BETTER Aldi's, Trader Joe's	7/31/2018 2:41 PM
180	Trader Joe's Whole Foods or Sprouts Kirklands	7/31/2018 2:39 PM
181	Costco. A discount mall like Osage has. Nordstrom Rack.	7/31/2018 2:30 PM
182	Bass Pro/Cabelas	7/31/2018 2:23 PM

183	Eddie Bauer, REI, Lucky's Market	7/31/2018 2:01 PM
184	American Eagle, Carters Outlet, Nike, Adidas and Under Amor Outlet.	7/31/2018 1:20 PM
185	Banana Republic, Gap, H&M, Anthropologie	7/31/2018 1:03 PM
186	Pac Sun, Apple, H&M	7/31/2018 1:02 PM
187	Marshalls, Bed Bath and Beyond, DSW, Outlet Mall	7/31/2018 12:37 PM
188	whole foods	7/31/2018 12:25 PM
189	Small businesses are what I am more interested in. When I go to Columbia, those are the types of places I go.	7/31/2018 12:23 PM
190	Kirklands!!!!!! Marshalls Barnes and Noble	7/31/2018 11:38 AM
191	Ikea	7/31/2018 11:29 AM
192	1. At Home Store 2. Nebraska Furniture Mart 3. Gordmans	7/31/2018 11:27 AM
193	IKEA, Forever21, Home Depot	7/31/2018 11:21 AM
194	Specialty bra shop (Intimate Designs located in Kansas City, MO is a favorite.) Kirklands Plus Size store	7/31/2018 11:15 AM
195	Cabela's Amazon Distribution Center Under Armor Clothing Store (not an outlet)	7/31/2018 11:15 AM
196	Trader Joe's Andy's Frozen Custard	7/31/2018 11:00 AM
197	Cabela's, Betsey's Boutique, Academy Sports	7/31/2018 10:59 AM
198	Nordstrom Trader Joes Tuesday Morning	7/31/2018 10:57 AM
199	Trader Joes Whole Foods Apple	7/31/2018 10:44 AM
200	Quik Trip Marshalls Ikea	7/31/2018 10:41 AM
201	A bigger and updated Aldi's. I can't think of any others.	7/31/2018 10:39 AM
202	I think we are doing very good with retail. I can get almost everything here, even agricultural retail such as tractors.	7/31/2018 10:35 AM
203	Nespresso, Nordstrom	7/31/2018 10:30 AM
204	Nordstrom; Barnes & Noble & North Face.	7/31/2018 10:22 AM
205	Barnes & Noble (highly unlikely, I know) Macy's (highly unlikely, I know) Marshall's	7/31/2018 10:17 AM
206	Trader Joe's	7/31/2018 10:15 AM
207	Macy's H&M Forever 21	7/31/2018 10:08 AM
208	Apple Google	7/31/2018 10:08 AM
209	None. I'm good with what we have.	7/31/2018 10:07 AM

Q5 What are your top three restaurants you would like to see locate to Jefferson City?

Answered: 226 Skipped: 17

#	RESPONSES	DATE
1	Olive Garden, Cici's pizza. Noodles Co	9/10/2018 10:29 PM
2	Olive Garden Texas Roadhouse Romano's Macaroni Grill	8/14/2018 10:28 AM
3	Old Spaghetti Factory Incredible Pizza	8/10/2018 12:24 PM
4	Some place that could make burgers like Booches. On The Border	8/10/2018 11:13 AM
5	I love unique local places	8/10/2018 10:39 AM
6	Red Robin, Baxters,	8/10/2018 10:29 AM
7	HuHot Outback Olive garden	8/10/2018 7:34 AM
8	HuHot, Cheddar's, Five Guys	8/10/2018 12:48 AM
9	If any, Olive Garden.	8/9/2018 11:05 PM
10	None	8/9/2018 4:10 PM
11	Whataburger In N Out Olive Garden (just kidding!) :) Something healthy, like a HuHot but...healthy	8/9/2018 3:45 PM
12	Olive Garden Chedders Zaxbys	8/9/2018 1:20 PM
13	Noodles and Company, Crushed Red, an Indian restaurant	8/9/2018 12:48 PM
14	Cheddars	8/9/2018 11:48 AM
15	Golden Coral, Olive Garden, Denny's	8/9/2018 10:19 AM
16	Cracker Barrel, Five Guys and Noodles and Company.	8/9/2018 10:14 AM
17	Anything locally owned	8/9/2018 8:59 AM
18	Olive Garden White Castle Joey B's	8/9/2018 8:11 AM
19	Shakespeare's, Cheesecake Factory, Houlihan's, PF Chang's, Five Guys	8/9/2018 8:10 AM
20	Huhot Fazolis Cheddars	8/9/2018 6:37 AM
21	Freebird World burritos	8/9/2018 6:36 AM
22	HuHot, Five Guys, Landrys	8/9/2018 6:31 AM
23	None, we have more than enough already.	8/9/2018 5:41 AM
24	White Castle, Soup or Salad, Jasons Deli	8/9/2018 5:38 AM
25	Olive Garden	8/8/2018 11:46 PM
26	Fazoli's, PetsWay	8/8/2018 9:39 PM
27	Maybe a steak house and panda express.	8/8/2018 8:22 PM
28	Krispy Kreme PF Chang Cracker Barrel	8/8/2018 7:33 PM
29	Indian and more healthier options. I'm not a huge fan of chains.	8/8/2018 4:38 PM
30	Starbucks - everything else is fine	8/8/2018 3:51 PM
31	Morton's Steak House. (It'll never happen)	8/8/2018 11:35 AM
32	Crazy Bowls & Wraps; Kolache Factory; First Watch	8/8/2018 10:28 AM
33	Golden Corral krispie kreme	8/8/2018 6:08 AM
34	We have more than enough fast food. Need quality locally owned.	8/7/2018 5:07 PM

35	Cracker Barrel, Olive Garden, Stand alone Starbucks	8/7/2018 3:00 PM
36	Jack Stack Fish Bone Grill	8/7/2018 2:49 PM
37	Golden Corral Olive Garden	8/7/2018 2:28 PM
38	PF Chang's Olive Garden	8/7/2018 12:49 PM
39	Outback Olive Garden Hu hot	8/7/2018 12:46 PM
40	Olive Garden Yen Ching	8/7/2018 12:26 PM
41	Olive Garden Dave's BBQ Gates BBQ	8/7/2018 12:06 PM
42	None - Happy with local restaurants and chains.	8/7/2018 11:45 AM
43	Goodcents! HuHot	8/7/2018 11:30 AM
44	Olive Garden, Cracker Barrel, Starbucks	8/7/2018 11:22 AM
45	Texas Roadhouse Cracker Barrel Olive Garden	8/7/2018 10:51 AM
46	Texas Roadhouse Red Robin	8/7/2018 10:50 AM
47	Olive Garden,	8/7/2018 10:44 AM
48	Outback	8/7/2018 10:11 AM
49	Andy's Frozen Custard Olive Garden Cheddar's	8/7/2018 10:08 AM
50	MOst interested in non-chain restaurants	8/7/2018 10:06 AM
51	More local restaurants. We do not need more chain restaurants.	8/7/2018 9:56 AM
52	More independently owned fine dining.	8/7/2018 9:55 AM
53	Olive Garden, Catfish place, a Steak House	8/7/2018 9:48 AM
54	Olive Garden Texas Roadhouse	8/7/2018 9:47 AM
55	Olive Garden, anything other than Fast Food really	8/7/2018 9:46 AM
56	Ryans, Huhot, and Hooters	8/7/2018 9:40 AM
57	olive garden five guy	8/7/2018 9:37 AM
58	*A&W *Godfather's Pizza *Kilwins	8/6/2018 11:21 PM
59	Outback Steak House Panda Express Jamba Juice	8/6/2018 10:14 PM
60	Cracker Barrel, Longboards, Hooters	8/6/2018 3:27 PM
61	Outback, Cheddars, 54th Street Grill & Bar	8/6/2018 9:16 AM
62	We have enough - really we do! Wahaca, if pushed. Sicilian or Mediterranean food also. But healthy cheap fast food (not the chains we have here) would be most welcome and useful too	8/6/2018 4:24 AM
63	Texas Roadhouse, Cheddars, Cracker Barrel	8/5/2018 7:54 AM
64	Golden carrol, olive garden and five guys	8/5/2018 5:47 AM
65	Olive Garden Cheddars Cracker Barrel	8/4/2018 8:21 PM
66	Olivie Garden, Hu Hot, Outback Steakhouse	8/4/2018 2:34 PM
67	I'd like to see more independent restaurants like the new Vietnamese restaurant. More ethnic food would be good. An Ethiopian restaurant would be fabulous.	8/4/2018 10:36 AM
68	Golden Corral, Friday's, Olive Garden	8/4/2018 8:30 AM
69	Red Robin, Salata	8/4/2018 8:04 AM
70	Five Guys, Olive Garden, Red Robin	8/4/2018 3:27 AM
71	Panda Express	8/3/2018 11:36 PM
72	Panda Express, cheddars, we really prefer local non-chain eateries	8/3/2018 10:32 PM
73	Big whiskeys	8/3/2018 10:29 PM

74	Anything family owned, we don't eat at large chains. Columbia has so many great restaurants ie Addison's, Sophia's, CC Broiler, Murray's, Broadway Brewery, Blu	8/3/2018 10:14 PM
75	Waffle House!	8/3/2018 8:34 PM
76	Cheaders, huhot, and some type of bakery like BK	8/3/2018 5:02 PM
77	Starbucks, crushed red, Olive Garden	8/3/2018 5:02 PM
78	Olive Garden, Ponderosa, Golden Corral	8/3/2018 4:34 PM
79	Olive Garden	8/3/2018 12:51 PM
80	Golden Corral. Or some kind of buffet . Like Duffs we had at mall at one time	8/3/2018 10:56 AM
81	Red Robin Smashburger In and Out	8/3/2018 10:41 AM
82	Red Robin Olive Garden 5 Guys	8/3/2018 10:37 AM
83	Huhot Mongolian grill, Olive garden, and CiCi's Pizza	8/3/2018 10:22 AM
84	Cracker Barrel Cheddars Fuddrucker's	8/3/2018 10:08 AM
85	Golden corral	8/3/2018 9:16 AM
86	Texas Road House, Fazolis,	8/3/2018 8:57 AM
87	Jazz Olive Garden TGI Fridays	8/3/2018 8:54 AM
88	Portillos Lou Malnatis I am not a fan of the national chains	8/3/2018 8:53 AM
89	No more chain restaurants needed	8/3/2018 7:08 AM
90	Real Italian food Non-chain restaurant	8/3/2018 7:05 AM
91	Another breakfast option (sit down). Huhot. Texas Roadhouse. Cracker Barrel.	8/3/2018 6:39 AM
92	Cracker barrell, huhot, Friday's	8/3/2018 6:39 AM
93	Privately owned, Independent, locally sourced NO MORE CHAINS (unless it's qdoba)	8/3/2018 6:38 AM
94	Cheddar, Golden Corral, A and W.	8/3/2018 6:08 AM
95	Cheddar's, Cheesecake Factory, Taco John's	8/2/2018 10:28 PM
96	Olive Garden or other pasta restaurant Red Robin Fazoli's	8/2/2018 10:12 PM
97	Free standing Starbucks with drive thru Farm to table anything Crush Red	8/2/2018 10:01 PM
98	Zaksbys, huhot, pasta co	8/2/2018 7:47 PM
99	First Watch Cracker Barrel Chinese Restaurant	8/2/2018 6:59 PM
100	Five guys burgers and fries Huhot Mongolian grill or similar Golden Corral	8/2/2018 6:50 PM
101	Red Robin, bring back Fazolis, Olive Garden (??)	8/2/2018 6:18 PM
102	Golden Corral Olive Garden Mazzios Pizza	8/2/2018 6:12 PM
103	Lions choice Ruth Chris Pei Wei	8/2/2018 5:25 PM
104	Lions Choice Shakespeares Noodle company	8/2/2018 4:59 PM
105	In and Out Burger, Olive Garden, liCal winery.	8/2/2018 3:14 PM
106	I'd love to see a restaurant or two that has activities for kids (outdoor area with lawn games, coloring or games at the table, etc.) and has good food/drinks for adults.	8/2/2018 3:08 PM
107	Cheddars, Olive Garden, Fuzzy's Taco Shop	8/2/2018 3:08 PM
108	In and out burger, Cheddar's, Olive garden	8/2/2018 2:51 PM
109	Krispy kreme donuts Olive Garden Hurts donuts	8/2/2018 2:44 PM
110	Outback	8/2/2018 2:09 PM
111	Olive garden	8/2/2018 2:05 PM
112	Olive Garden, Golden Corral, Texas road House	8/2/2018 1:56 PM

113	Jersey Mike's, Pickleman's, Wingin' Out	8/2/2018 1:48 PM
114	Del Taco, The Cheesecake Factory, Dennys	8/2/2018 1:33 PM
115	Lion's Choice Noodles and Company Pei Wei (we are too small for a PF Changs).	8/2/2018 1:26 PM
116	Cheesecake Factory Olive Garden	8/2/2018 1:15 PM
117	Golden Corral, Crushed Red, something other than Greek pizza	8/2/2018 12:59 PM
118	TGI Friday Olive Garden Rib Crib	8/2/2018 12:26 PM
119	5 Guys Cracker Barrel Red robin	8/2/2018 12:24 PM
120	Golden corral Olive garden Tgif	8/2/2018 12:07 PM
121	A good Indian restaurant London's Calling Some decent non-fast food restaurants Some good coffee shops	8/2/2018 11:42 AM
122	Olive Garden	8/2/2018 11:33 AM
123	Five Guys Panda Express	8/2/2018 11:16 AM
124	SugarFire PF Chang	8/2/2018 11:09 AM
125	Fudruckers Texas Roadhouse Denny's	8/2/2018 11:05 AM
126	Olive garden, texas roadhouse, cicis pizza	8/2/2018 11:03 AM
127	Red Robin 5 Guys Golden Corral	8/2/2018 10:59 AM
128	Einstein Bros bagels Olive Garden Chevys	8/2/2018 10:59 AM
129	Won't matter in the least.	8/2/2018 10:56 AM
130	Red Robin P.F. Chang's China Bistro Cheddar's Scratch Kitchen	8/2/2018 10:56 AM
131	Cheddars, Olive Garden, Slim Chickens	8/2/2018 10:55 AM
132	Olive Garden, White Casle, a coffee shop downtown open later than 3 pm	8/2/2018 10:55 AM
133	We typically love local, non chain restaurants.	8/2/2018 10:53 AM
134	Can I please say Olive Garden? hahaha Otherwise, I like local or locally owned franchisers	8/2/2018 10:51 AM
135	Pasta House, lions choice, Rally's	8/2/2018 10:50 AM
136	Texas Road House, Olive Garden, & Cheesecake Factory	8/2/2018 10:49 AM
137	White Castle Olive Garden Mexican Villa	8/2/2018 10:46 AM
138	Zaxby's, Andy's Frozen Custard, Cheddar's	8/2/2018 10:45 AM
139	Olive Garden Red Robin Cracker Barrel	8/2/2018 10:43 AM
140	Fazolis Taco Johns	8/2/2018 10:42 AM
141	We dont need any more food places, we cant keep the ones we have already open.	8/2/2018 10:41 AM
142	NONE. over saturated with restaurants.	8/2/2018 10:39 AM
143	Crushed Red, Outback, Red Robin	8/2/2018 10:37 AM
144	Cheddars Fazolis An Indian cuisine like Everest Cafe was	8/2/2018 10:35 AM
145	Red Robin, Olive Garden,	8/2/2018 10:13 AM
146	Raising Cane's Starbucks (Stand alone) New local places....We need more spots like the Grand Cafe!!!!	8/2/2018 9:18 AM
147	Pepperjax grill Jazz Cheddars	8/2/2018 12:57 AM
148	We're ok.	8/1/2018 11:25 PM
149	Macaroni Grill or Olive Garden, Mellow Mushroom,	8/1/2018 10:07 PM
150	Olive Garden Noodles & Company HuHot	8/1/2018 7:38 PM
151	Huhot, Golden Corral, Olive Garden, Panda Express	8/1/2018 6:42 PM

152	Red Robin, Cracker Barrel, Texas Roadhouse	8/1/2018 4:54 PM
153	Italian More fine dining	8/1/2018 3:21 PM
154	-Jason's Deli (would kill it downtown) -a standalone, drive-thru Starbucks, Dutch Bros. or Scooter's Coffee -Old Chicago	8/1/2018 11:14 AM
155	Olive Garden CiCi's Pizza	8/1/2018 10:42 AM
156	Cheddars, Cracker barrel, Golden Corral	8/1/2018 10:41 AM
157	OLIVE GARDEN	8/1/2018 9:26 AM
158	P F Chang Smash Burger Sugar Fire BBQ	7/31/2018 10:00 PM
159	A vegetarian place like Main Squeeze someplace like Sophia's (like in Columbia) A Keto restaurant	7/31/2018 9:34 PM
160	Again just a wider selection. Less pizza, Mexican and fast food. Japanese Andy's C.C.'s broiler	7/31/2018 9:32 PM
161	Panda Express, Olive Garden	7/31/2018 9:04 PM
162	Not chain restaurants - more like Como Smoke and Fire and Addison s Huhot - chain	7/31/2018 8:50 PM
163	More breweries	7/31/2018 8:46 PM
164	TGI Friday's BJ's Restaurant & Brewhouse Zio's Italian Restaurant & Kitchen	7/31/2018 7:46 PM
165	Huhot. Olive garden.	7/31/2018 7:09 PM
166	TGI Friday's Penn Station Olive Garden	7/31/2018 6:59 PM
167	Olive Garden/ Olive Garden/ Olive Garden	7/31/2018 6:32 PM
168	LIONS CHOICE Olive Garden More locally owned restaurants/bars	7/31/2018 6:15 PM
169	Five guys Cheddars	7/31/2018 5:45 PM
170	Olive Garden, PF Chang's, Bonefish Grille	7/31/2018 5:30 PM
171	Panda Express,	7/31/2018 5:08 PM
172	Cajun eatery, soul food, and seafood	7/31/2018 5:08 PM
173	Late night coffee place, more casual bar with good food, Five Guys	7/31/2018 4:59 PM
174	Golden Corral, Cici's, Andy's	7/31/2018 4:48 PM
175	Hu Hot Mongolian Grill, Olive Garden, Andy's Frozen Custard.	7/31/2018 4:38 PM
176	Olive Garden	7/31/2018 4:37 PM
177	Olive Garden Cheddar's Noodles and Co	7/31/2018 3:44 PM
178	Don't care	7/31/2018 3:39 PM
179	Starbucks Better Sushi joint	7/31/2018 3:32 PM
180	Olive Garden Cracker Barrel	7/31/2018 3:32 PM
181	We prefer locally owned restaurants but 54th St Grill is great and Kneaders Cafe	7/31/2018 3:07 PM
182	Zaxby's, Olive Garden, Penn Station or Ballacinnos/Quiznos, Golden Corral	7/31/2018 3:03 PM
183	First Watch, Jerk Hut, PF Chang	7/31/2018 3:03 PM
184	Cheesecake Factory (if you don't do it Columbia will at some point)	7/31/2018 2:57 PM
185	Good local sports bar Del Taco Lion's Choice	7/31/2018 2:51 PM
186	Any really good Mexican restaurant- Cantina Laredo for one. More sushi restaurants like Drunken Fish. A good American fare like Bar Louie.	7/31/2018 2:44 PM
187	Five guys, fazolis, and cheddars	7/31/2018 2:43 PM
188	First Wach, Cooper's Hawk, Shake Shack	7/31/2018 2:41 PM
189	PF Chang's Olive Garden Cheesecake Factory	7/31/2018 2:39 PM
190	NOT another chain restaurant.	7/31/2018 2:36 PM

191	In and Out. Sammy's Woodfire Pizza. Noodles and Company.	7/31/2018 2:30 PM
192	Boston Market Penn Station	7/31/2018 2:23 PM
193	Broadway Brewery, Hu Hut,	7/31/2018 2:01 PM
194	Olive Garden, Chevys, Cheese Cake Factory	7/31/2018 1:20 PM
195	I prefer local restaurants to chain restaurants, but we could use another authentic Italian restaurant.	7/31/2018 1:17 PM
196	a bakery that makes real (good) bread (a la Uprise in Columbia), a good Indian restaurant (the last few have been kinda terrible), a vegetarian place (a la Main Squeeze in Columbia)	7/31/2018 1:03 PM
197	Cracker Barrel, Joe's Crab Shack, Olive Garden	7/31/2018 1:02 PM
198	I don't really like chain restaurants so anything unique or different would be great.	7/31/2018 12:51 PM
199	Bonefish Grill, Cheesecake Factory, Carrabba's Italian Grill	7/31/2018 12:37 PM
200	to many as it is	7/31/2018 12:25 PM
201	Olive Garden namely	7/31/2018 12:23 PM
202	More locally owned restaurants.	7/31/2018 11:38 AM
203	Schlotzsky's, Tropical Liquers	7/31/2018 11:29 AM
204	1. Andy's Frozen Custard 2. Cheesecake Factory	7/31/2018 11:27 AM
205	Olive Garden Texas Roadhouse	7/31/2018 11:24 AM
206	Five Guys, Another sushi restaurant, TGIF	7/31/2018 11:21 AM
207	Noodles and Co. Panda Express Hu Hot (or any locally owned versions)	7/31/2018 11:15 AM
208	In n Out Burger SugarFire BBQ Olive Garden	7/31/2018 11:15 AM
209	NOT CHAINS	7/31/2018 11:13 AM
210	olive Garden Fazolis, Chucky Cheese	7/31/2018 11:05 AM
211	Locally owned (non-chains) that have elements of excellence and uniqueness (i.e. The Grand Cafe, JQ's, West Main Pizza, Paddy Malones, etc.).	7/31/2018 11:00 AM
212	Flatbranch Pub, HuHot, Pepper Jax Grill	7/31/2018 10:59 AM
213	WheatFields Eatery & Bakery PF Changs Cheesecake Factory	7/31/2018 10:57 AM
214	Old Chicago Cheddars Fuzzy's Taco	7/31/2018 10:44 AM
215	Whataburger, Wards	7/31/2018 10:44 AM
216	Quik Trip Panda Express Qdoba	7/31/2018 10:41 AM
217	No restaurant in particular, but a sushi restaurant with outside seating like Kampi would be nice.	7/31/2018 10:39 AM
218	There are lots of restaurants that are in JC. Problem is there are not a good selection of restaurants DOWNTOWN! The chains are all over Mlssouri Blvd. We need more solid eating opportunities downtown.	7/31/2018 10:35 AM
219	Ruth's Chris Steakhouse, a sushi restaurant, and a place specializing in brunch	7/31/2018 10:30 AM
220	P F Chang; something like capital grille and otherwise do not care.	7/31/2018 10:22 AM
221	Cheddar's Olive Garden Panda Express Please... NOT another fried chicken restaurant	7/31/2018 10:17 AM
222	HuHot Mongolian Grill Tex-Mex Grill Another Option for a nice meal	7/31/2018 10:12 AM
223	In my opinion, Jefferson City has an adequate variety of restaurants.	7/31/2018 10:08 AM
224	Olive Garden	7/31/2018 10:08 AM
225	None. I'm good with what we have	7/31/2018 10:07 AM
226	Seoul Taco, a true micro brewery, tropical liqueurs	7/31/2018 10:07 AM

Q6 Are there any services that you desire that Jefferson City does not offer?

Answered: 152 Skipped: 91

#	RESPONSES	DATE
1	Activites for kids	9/10/2018 10:29 PM
2	Zoo	8/10/2018 12:24 PM
3	aerial dance lessons	8/10/2018 10:39 AM
4	Children activities.	8/9/2018 11:05 PM
5	Kids entertainment	8/9/2018 4:10 PM
6	Better dog park system	8/9/2018 3:45 PM
7	Children's museum or some kind of indoor kids activity place that is not a Chuck E. Cheese or Bonkers type place (more play/exploration, less noisy craziness).	8/9/2018 12:48 PM
8	Hard to find an eye doctor that accepted my son's insurance.	8/9/2018 10:19 AM
9	Stand alone Starbucks with a drive thru. I live outside of JC and it is my main area to travel to the area for work and shopping.	8/9/2018 10:14 AM
10	Not really	8/9/2018 8:59 AM
11	No	8/9/2018 8:11 AM
12	Whole Foods, Trader Joe's	8/9/2018 8:10 AM
13	Hardware store on east end. I hate driving 25 mins across town everytime I'm working on east end. I even bid my Job's a bit higher on east end because of the added time and fuel to go through the dreaded hwy 50 traffic cluster numerous times a day	8/9/2018 6:37 AM
14	Things for children to do...bonkers, miner mikes, etc	8/9/2018 6:36 AM
15	n/a	8/9/2018 5:38 AM
16	Gambling boat for jobs and variety, more cultural options. Jefferson City has to be the worst Capital city with the fewest options for culture and entertainment.	8/8/2018 11:46 PM
17	No	8/8/2018 9:39 PM
18	No	8/8/2018 8:22 PM
19	Casino	8/8/2018 7:33 PM
20	Pointe shoe/dance shoe fittings, Amazon same day delivery,	8/8/2018 3:51 PM
21	Commerce Bank	8/8/2018 10:28 AM
22	No	8/7/2018 5:07 PM
23	No	8/7/2018 3:00 PM
24	I would prefer to shop in one general location. With the mall space underutilized it can be difficult to shop for a specific event. An outlet mall style location or a generalized business district would be beneficial.	8/7/2018 2:49 PM
25	more family friendly/kid attractions	8/7/2018 2:28 PM
26	Concert Venue	8/7/2018 12:49 PM
27	Large Home Decor store besides Hobby Lobby.	8/7/2018 12:06 PM
28	Big and tall shopping is limited. Bass Pro/Cabela's have different hunting/fishing choices than locally available.	8/7/2018 11:45 AM
29	Better quality health care	8/7/2018 11:22 AM

30	Flea market like in Mesa, AZ	8/7/2018 10:51 AM
31	More kid friendly businesses such as Bonkers, Chuckie Cheese and SkyZone	8/7/2018 10:50 AM
32	Family fun things such as go carts, mini golf and bowling. That are actually open at the times listed.	8/7/2018 10:44 AM
33	Kids activity- Think Trampoline park or bounce house park	8/7/2018 9:55 AM
34	Concert venues	8/7/2018 9:48 AM
35	Need more delivery options from restaurants like Columbia does	8/7/2018 9:46 AM
36	Pathways being the only mental health agency is very frustrating. We go to MU psychiatry for my autistic son.	8/7/2018 9:40 AM
37	Would having a public library on the west side of town (by the mall) be a service?	8/6/2018 11:21 PM
38	Children arcade and restaurant combined, Top Golf	8/6/2018 9:16 AM
39	Planned parenthood	8/6/2018 4:24 AM
40	Stuff to do with kids	8/5/2018 5:47 AM
41	No	8/4/2018 8:21 PM
42	Outlet mall, a splash pad	8/4/2018 2:34 PM
43	The ability to shop online from local stores. I hate to shop, which is the main reason why I buy alot of stuff online.	8/4/2018 10:36 AM
44	No	8/4/2018 8:30 AM
45	Healthy food options like Whole Foods and Trader Joes.	8/4/2018 8:04 AM
46	Can't think of any at the moment	8/3/2018 11:36 PM
47	Eye brow threading, drive thru Chinese, babysitting service	8/3/2018 10:32 PM
48	Kid/youth/family entertainment options such as family bowling, laser tag, mini golf, go karts, bumper boats, etc	8/3/2018 10:29 PM
49	Not quite service, but I would like to see places that offer more entertainment for adults and children.	8/3/2018 10:14 PM
50	Indoor kid activity space - for tween or teenager	8/3/2018 8:34 PM
51	Child place places	8/3/2018 5:02 PM
52	none that I can think of	8/3/2018 4:34 PM
53	No	8/3/2018 12:51 PM
54	Indoor kids activities/play areas - the mall gets overcrowded on bad weather days	8/3/2018 10:41 AM
55	A bookstore - We haven't had a stable retailer since Barnes and Noble and Hastings left	8/3/2018 10:22 AM
56	Sporting Attire	8/3/2018 10:08 AM
57	Fast food...there are way too many already	8/3/2018 7:05 AM
58	Theme park for kids	8/3/2018 6:39 AM
59	No	8/3/2018 6:08 AM
60	Mobile pet grooming, cats and dogs	8/2/2018 10:01 PM
61	I'm sure there are... I love that my favorite places at the lake have limited menus at times... cuts down on waiting for food!!!	8/2/2018 7:47 PM
62	N/a	8/2/2018 6:59 PM
63	No	8/2/2018 6:50 PM
64	Twice a year clean-up, fall as well as spring.	8/2/2018 6:18 PM
65	N/A	8/2/2018 5:25 PM
66	More restaurants that aren't chains	8/2/2018 4:59 PM

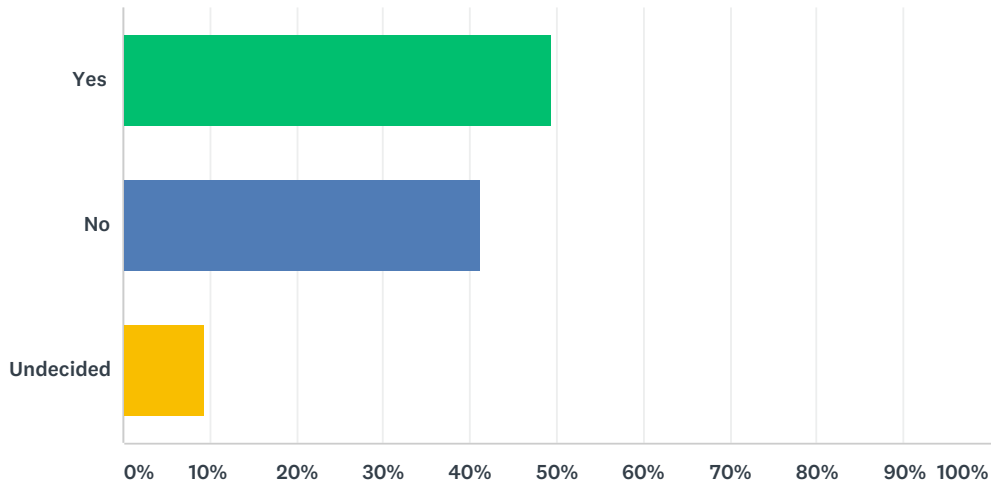
67	A Book store, a craft beer store	8/2/2018 3:14 PM
68	Tiger bounce, young children play areas	8/2/2018 3:08 PM
69	Entertainment of any real consequence, zoo or other similar attraction	8/2/2018 2:51 PM
70	Morr kids activities like a trampoline place	8/2/2018 2:05 PM
71	GO carts, batting cages,	8/2/2018 1:56 PM
72	-More restaurant delivery services on the Eastside -	8/2/2018 1:48 PM
73	24 hr. Pediatric Urgent Care, Family Fun Park	8/2/2018 1:33 PM
74	I'm pretty pleased with everything in this category.	8/2/2018 1:26 PM
75	A reliable internet service NOT mediacom where it is down most of the time or super slow because of your location on the end of their line and NOT centurylink WHO CUT MY SERVICE OFF with no warning because THEY couldn't get it to work! and refused to do anything to fix it. They should be run out of town.	8/2/2018 12:59 PM
76	No	8/2/2018 12:26 PM
77	Mobility devices sales and services	8/2/2018 12:24 PM
78	Water park Ball/laser tag	8/2/2018 12:07 PM
79	Good activities for children and families such as mini-golf, children's museums,	8/2/2018 11:42 AM
80	Many	8/2/2018 11:33 AM
81	Entertainment..... concerts and shows with relevant entertainers, reasonably affordable entertainment center serving a mix of youth and adult activities (see K1 and Octane Racing venues), an event center that can host 500 people.	8/2/2018 11:09 AM
82	Not that I can think of	8/2/2018 10:59 AM
83	Kids shoes, kayaking/canoe rental, store with a decent selection of clothes for family, household/kitchen store	8/2/2018 10:59 AM
84	Don't care about Jeff City, we shop outside the county.	8/2/2018 10:56 AM
85	Check out The Urban Fort Cafe in St. Louis. A place like this in Jefferson City would make a killing. I can see Columbia residence making the drive for it! https://www.urbanfortcafe.com/	8/2/2018 10:56 AM
86	Definitely would love more to do with kiddos! For a very family friendly city, we are very limited, especially in the winter.	8/2/2018 10:53 AM
87	Top notch medical care	8/2/2018 10:51 AM
88	Kids center, mini golf, batting cages	8/2/2018 10:50 AM
89	No	8/2/2018 10:46 AM
90	An indoor play option for small children. Columbia has multiples.	8/2/2018 10:45 AM
91	Arcade bar	8/2/2018 10:42 AM
92	Any place for a kid to do something. Like a sky zone or a bounce house place... Anything like that.	8/2/2018 10:41 AM
93	Not sure if it's service but, things to do/places to go for all age groups not all at the same place but, entertainment/activity for folks.	8/2/2018 10:35 AM
94	More things for children	8/2/2018 10:13 AM
95	Brunch restaurant A relaxing bar, maybe with a nice patio/outdoor area (Most of the bars in JC are loud, crowded, and dingy.....Not anywhere that you would want to go spend a few hours on a nice Saturday afternoon)	8/2/2018 9:18 AM
96	Children's entertainment!	8/2/2018 12:57 AM
97	Children Entertainments	8/1/2018 9:46 PM
98	More activities for children SKY ZONE	8/1/2018 7:38 PM
99	No	8/1/2018 6:42 PM
100	Good food is hard to find	8/1/2018 4:54 PM

101	We need to continue to cultivate medical professionals. Many specialty doctors are only available in Columbia.	8/1/2018 11:14 AM
102	Laser tag/fast indoor go kart track suck as Octane or K1 Top music artists concert venue	7/31/2018 10:00 PM
103	Splash pad	7/31/2018 9:34 PM
104	More family entertainment Arts and crafts More natural hair friendly salons	7/31/2018 9:32 PM
105	Good service.	7/31/2018 8:46 PM
106	.	7/31/2018 7:09 PM
107	A bar with good dancing environment. Not just college kids/young adult based.	7/31/2018 6:15 PM
108	Skydiving Waverunners at binder	7/31/2018 5:45 PM
109	Youth entertainment	7/31/2018 5:08 PM
110	Something for families- similar to sky zone, Chuckie Cheese, Tiger Bounce House. Lazer Tag, Dave & Busters, Miner Mike	7/31/2018 5:08 PM
111	Casual internet cafe, coffee shop open late, kids play place/arcade	7/31/2018 4:59 PM
112	Canoe rental...	7/31/2018 4:48 PM
113	Modern Dance Clubs/Dance clubs in general, Alcoholic Arcades (like Silverball), Public Art Galleries for all artists.	7/31/2018 4:38 PM
114	Velodrome	7/31/2018 3:44 PM
115	Miner Mike's/Busters type entertainment Segway Riding Go carts	7/31/2018 3:39 PM
116	Instead of service jobs, the Chamber needs to focus efforts in bringing companies to JC that will provide better paying higher quality jobs with benefits. There needs to be more than state government!	7/31/2018 3:34 PM
117	Need coffee shops and stores on high street to be open on Sundays. Missouri blvd is so run of the mill anytown USA generic. Love to see High Street be re imagined along the lines of the plaza in KC	7/31/2018 3:32 PM
118	Places for kids to play!!!!	7/31/2018 3:32 PM
119	Not really	7/31/2018 3:07 PM
120	Family Entertainment	7/31/2018 3:03 PM
121	Outdoor stuff - camping / hiking guides, kayak / SUP outfitter, Katy Trail guides, etc.	7/31/2018 3:03 PM
122	massage envy	7/31/2018 2:57 PM
123	Blow Dry Bar	7/31/2018 2:51 PM
124	A late night/evening coffee shop.	7/31/2018 2:44 PM
125	I would love a yarn/craft store or one with a bigger and better collection. There are a lot of people that knit and crochet that go out of town to spend money on yarn and craft supplies. I also know a lot of moms have to go to Columbia for maternity clothes. It would be great to have a retailer here that offered cute maternity and nursing clothing. I would also love to see more local restaurants that serve Indian food, vegetarian options, and other non burger places.	7/31/2018 2:43 PM
126	Leather reconditioning.	7/31/2018 2:41 PM
127	Indoor all in one play area for kids/families like power play or main event. Top Golf or a similar concept	7/31/2018 2:39 PM
128	Unsure	7/31/2018 2:30 PM
129	Common sense, promote local business rather than constantly chase chain stores and out of town experts.	7/31/2018 2:01 PM
130	Night life for adults, Clubs, NOT BARS	7/31/2018 1:20 PM
131	Not that I can think of.	7/31/2018 1:02 PM
132	I would love more ways for singles to meet.	7/31/2018 12:51 PM

133	Not enough small guys, mowing, landscaping, lights, handyman, prices that reasonable	7/31/2018 12:25 PM
134	Not at this time	7/31/2018 12:23 PM
135	Top Golf (similar to the one in Kansas City)	7/31/2018 11:27 AM
136	More indoor kid friendly places, like St. Louis city museum, batting cages	7/31/2018 11:21 AM
137	Shoe repair	7/31/2018 11:15 AM
138	ENTERTAINMENT.... Major Current Entertainers of any kind performing live An event center that hosts 500 people An entertainment/party center for young adults and adults (check out K1 or Octane Racing)	7/31/2018 11:15 AM
139	Additional entertainment options	7/31/2018 11:13 AM
140	Expanded recycling,	7/31/2018 11:00 AM
141	Breweries Escape Room Riverboat (This one has already floated up river)	7/31/2018 10:44 AM
142	no	7/31/2018 10:44 AM
143	Professional sports and professional theater	7/31/2018 10:41 AM
144	9 Round. Its a kickboxing inspired circuit gym. Columbia has 2.	7/31/2018 10:39 AM
145	I think our retail has improved. We need to make sure it remains viable in a weird retail world.	7/31/2018 10:35 AM
146	Brunch	7/31/2018 10:30 AM
147	museum; science museum; and children's/teens places such as sky zone.	7/31/2018 10:22 AM
148	Splash Park and places for children to be a part of	7/31/2018 10:12 AM
149	Youth (ages 5-12) indoor entertainment	7/31/2018 10:10 AM
150	Airport	7/31/2018 10:08 AM
151	No	7/31/2018 10:07 AM
152	speed academy, one-stop food truck venue	7/31/2018 10:07 AM

Q7 Have you ever thought of owning your own business?

Answered: 235 Skipped: 8



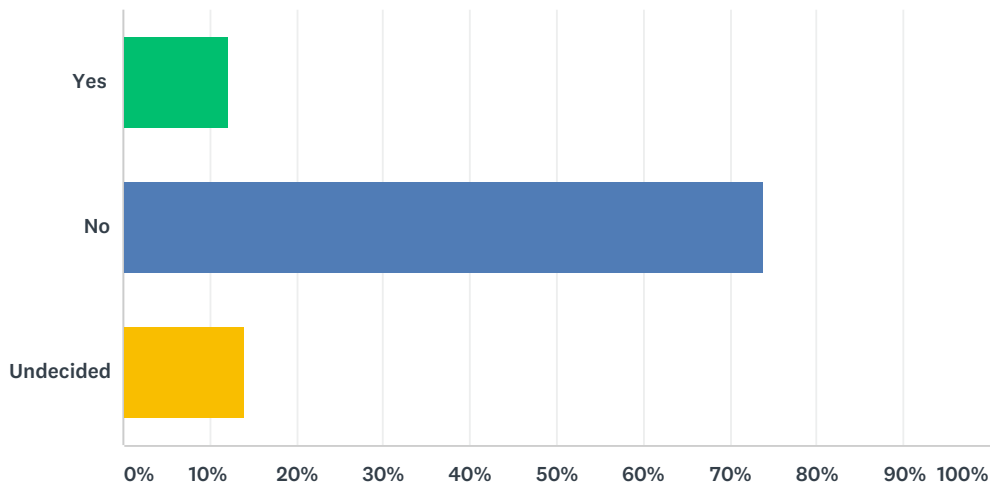
ANSWER CHOICES	RESPONSES
Yes	49.36% 116
No	41.28% 97
Undecided	9.36% 22
TOTAL	235

#	COMMENTS:	DATE
1	I have owned teo	8/10/2018 12:24 PM
2	Already do!	8/9/2018 11:05 PM
3	I already do.	8/9/2018 6:37 AM
4	Small business(excavating/turf establishment).	8/7/2018 12:26 PM
5	angel store	8/7/2018 12:06 PM
6	I do own my own business, but it's not retail.	8/7/2018 11:45 AM
7	I do own business	8/7/2018 10:06 AM
8	But, we are retired	8/4/2018 8:21 PM
9	My husband and I have discussed a board game bar/facility/coffee	8/3/2018 6:38 AM
10	N/a	8/2/2018 6:59 PM
11	Bed and Breakfast	8/2/2018 5:25 PM
12	Not worth it by the time to are taxed to death	8/2/2018 2:51 PM
13	I wanted a wine bar like BarVino. I'm thrilled.	8/2/2018 1:26 PM
14	Already do.	8/2/2018 10:56 AM
15	I want to own my own cake/pie shop, but there is too much competition. There is a neverending list of home bakers.	8/2/2018 10:56 AM
16	A craft store of some kind	8/2/2018 10:55 AM
17	We've owned a couple in KC in the past	8/2/2018 10:53 AM

18	I own an amway business.	8/2/2018 10:39 AM
19	I have thought about it but, ultimately decided that it was not for me.	8/2/2018 10:35 AM
20	I already do!	8/1/2018 11:25 PM
21	Already do	8/1/2018 3:21 PM
22	.	7/31/2018 7:09 PM
23	Already own a business	7/31/2018 4:48 PM
24	but i have no intention of doing it	7/31/2018 2:57 PM
25	But I'm not comfortable with the risk involved.	7/31/2018 2:43 PM
26	Already a small business owner	7/31/2018 2:39 PM
27	Business environment is not friendly to local/established business. Seem to be ignored by the Chamber and targeted by City Hall.	7/31/2018 2:01 PM
28	current business owner	7/31/2018 11:00 AM
29	I just opened my own an Allstate agency at 3702 W Truman Blvd. Suite #203	7/31/2018 10:44 AM
30	9 Round	7/31/2018 10:39 AM

Q8 Have you ever considered owning a franchise and/or interested in learning more about franchise opportunities? If so, please provide your contact info below:

Answered: 237 Skipped: 6

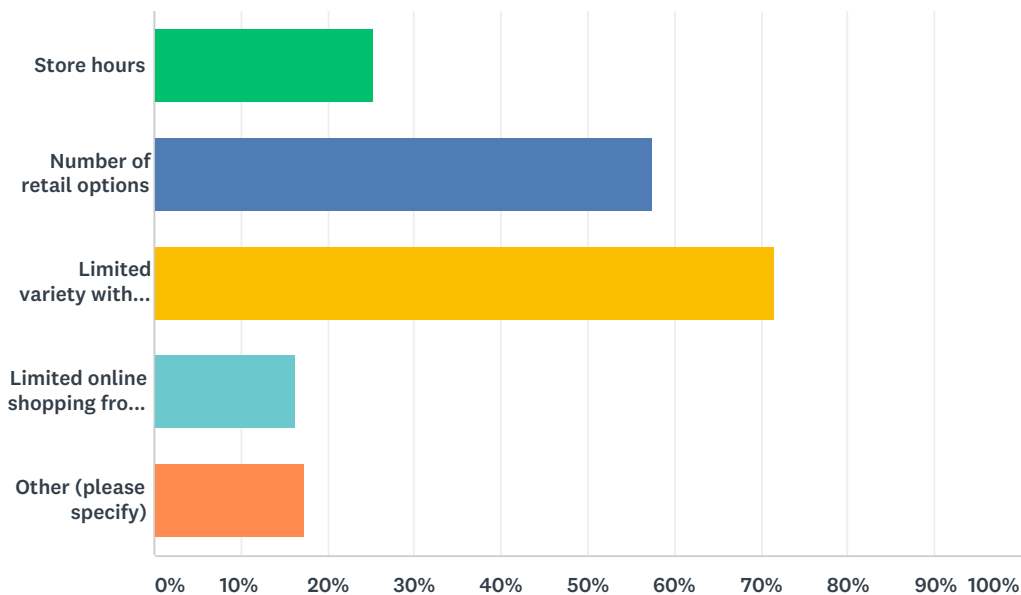


ANSWER CHOICES	RESPONSES
Yes	12.24% 29
No	73.84% 175
Undecided	13.92% 33
TOTAL	237

#	CONTACT INFORMATION:	DATE
1	Dariikk@gmail.com	8/9/2018 3:45 PM
2	Adam Wildhaber, we.landscaping@yahoo.com	8/9/2018 6:37 AM
3	No contact info. Just thought a White Castle would go over well in JC.	8/4/2018 8:21 PM
4	N/a	8/2/2018 6:59 PM
5	Jungledave88@hotmail.com	8/2/2018 1:56 PM
6	Yeah, we need more franchises . . .	8/2/2018 11:33 AM
7	.	7/31/2018 7:09 PM
8	Kamryvolkmer@gmail.com	7/31/2018 6:15 PM
9	Yes, I have considered. No, I am not interested.	7/31/2018 11:00 AM
10	601-748-2594	7/31/2018 10:44 AM
11	Natalie Diemler 573-694-4186	7/31/2018 10:39 AM

Q9 If you see challenges to shopping in the Jefferson City area, what are those challenges?

Answered: 214 Skipped: 29



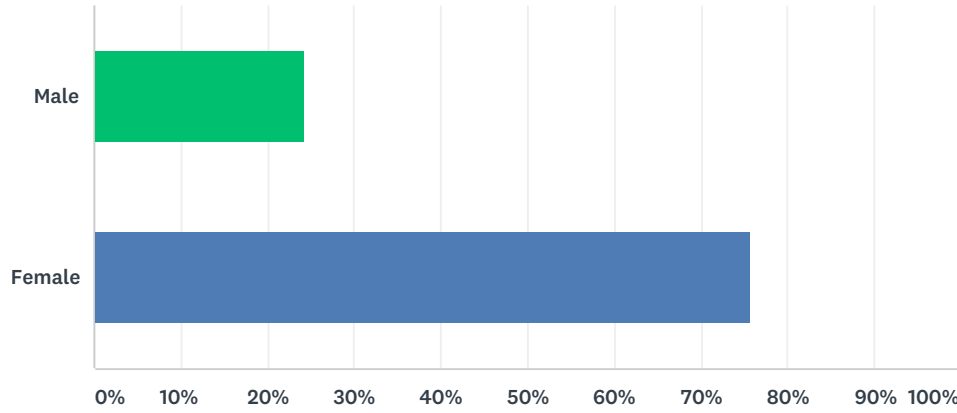
ANSWER CHOICES	RESPONSES	
Store hours	25.23%	54
Number of retail options	57.48%	123
Limited variety within our retail stores	71.50%	153
Limited online shopping from local retailers	16.36%	35
Other (please specify)	17.29%	37
Total Respondents: 214		

#	OTHER (PLEASE SPECIFY)	DATE
1	Local retain needs a "Find it here" online overlay to compete with Amazon. Items may exist in JC retail inventory and go unnoticed due to ease of finding and purchasing on Amazon.	8/10/2018 11:13 AM
2	I recently needs a couple things: a new band for my fit bit, went to three sotres with little luck (fit bit), I did find a while one and a black one, either is the color I preferred so ended up on line. The other item I ordered on line recently wasnutrition supplements because the price is literally 40% less on line.	8/10/2018 10:29 AM
3	Employee attitude! Prime examples at McDonald's stores.	8/9/2018 11:05 PM
4	Downtown parking-I do not shop downtown because of the parking situation	8/8/2018 7:33 PM
5	Very limited on grocery options. I know that's not really "retail" but it's an issue for a lot of people I know who try and live a healthier lifestyle.	8/8/2018 4:38 PM
6	None	8/7/2018 3:00 PM
7	it is unrealistic to expect local retailers to have lower price points than larger city retailers but it does cause me to hold specific purchases for out of town shopping if I know it will save me a chunk of money. However, I do purchase all vehicles in Jefferson City.	8/7/2018 2:49 PM
8	My wife doesn't find the variety that she would like.	8/7/2018 11:45 AM

9	Rude uncaring sales clerks	8/7/2018 11:22 AM
10	Parking downtown and hours/days of operation.	8/6/2018 3:27 PM
11	Mall is dying	8/4/2018 2:34 PM
12	Do not	8/3/2018 11:36 PM
13	N/a	8/2/2018 6:59 PM
14	Some aren't handicap accessible	8/2/2018 6:12 PM
15	Parking on High Street can be tricky.	8/2/2018 1:26 PM
16	The service at places here is just flat terrible	8/2/2018 12:59 PM
17	Handicapped accessibility	8/2/2018 12:24 PM
18	Traffic	8/2/2018 10:59 AM
19	box stores - too many unfortunately & Online shopping convenience	8/2/2018 10:51 AM
20	Stores/shopping centers are aged.	8/1/2018 11:25 PM
21	Everything is on Missouri BLVD, and it is impossible to get in and out of parking lots without risking your life. Please start utilizing the east side of town more.	8/1/2018 10:07 PM
22	Not enough baby clothing options	8/1/2018 9:46 PM
23	Be nice if there was a shopping district. Seems like the places I like to go are all over town, rather than being in one local place	8/1/2018 3:21 PM
24	Lack of support by our local shoppers	8/1/2018 11:14 AM
25	Parking downtown	7/31/2018 9:34 PM
26	Plus size clothes that are fashionable and affordable	7/31/2018 9:32 PM
27	I can find stuff online cheaper and it's delivered to my house.	7/31/2018 8:46 PM
28	Store hours for downtown businesses are terrible.	7/31/2018 7:46 PM
29	Low wages	7/31/2018 4:33 PM
30	Lots of walking for people with limited mobility	7/31/2018 3:39 PM
31	Love seeing Capital Drive improvements. The better downtown looks the more desirable it is to visit. I love this city	7/31/2018 3:32 PM
32	JC is not well organized for shopping outside of chains on MO Blvd	7/31/2018 2:57 PM
33	I would shop more at local places if they had Sunday hours.	7/31/2018 2:43 PM
34	Accessibility for persons with disabilities	7/31/2018 1:17 PM
35	parking	7/31/2018 11:15 AM
36	Prices are not competitive. I like to support local business whenever possible but also have a limited budget.	7/31/2018 10:59 AM
37	Solid shopping opportunities downtown.	7/31/2018 10:35 AM

Q10 Gender:

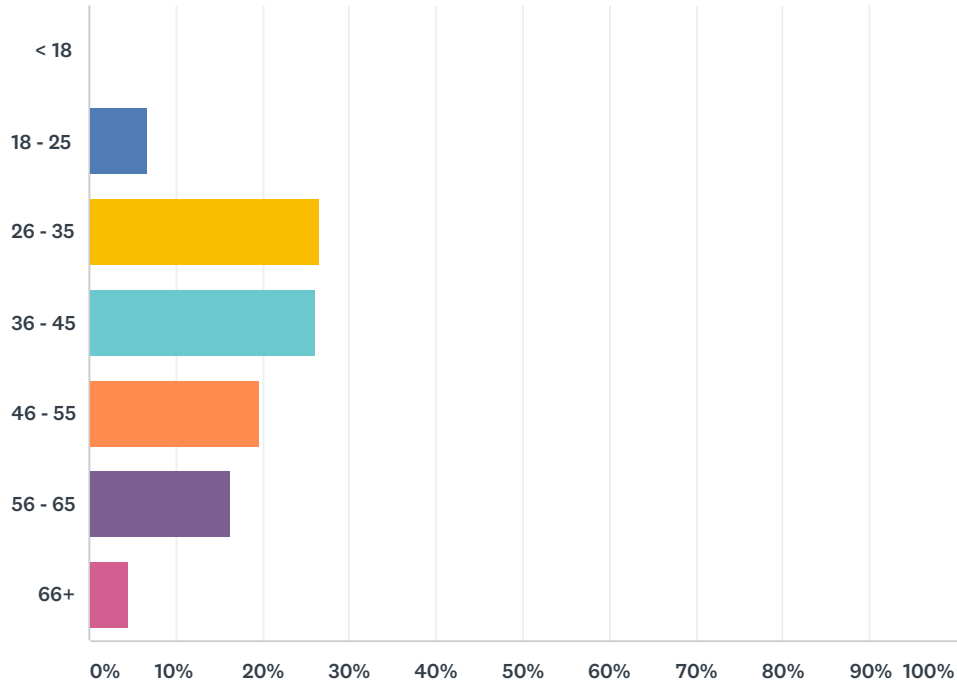
Answered: 240 Skipped: 3



ANSWER CHOICES	RESPONSES	
Male	24.17%	58
Female	75.83%	182
TOTAL		240

Q11 Age:

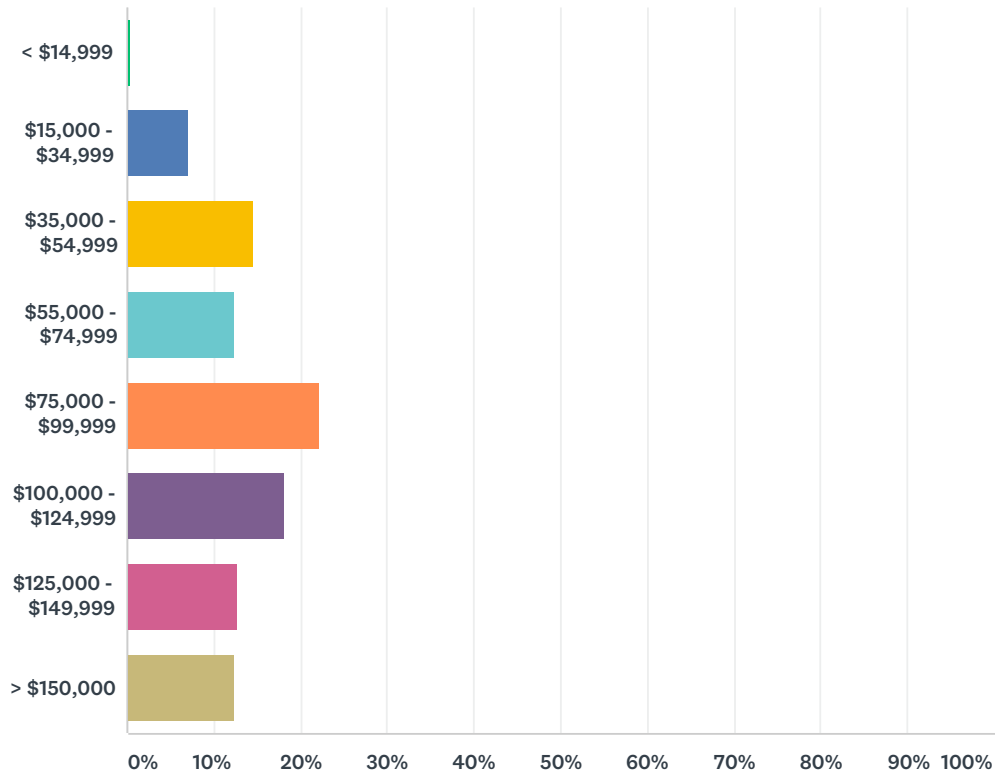
Answered: 240 Skipped: 3



ANSWER CHOICES	RESPONSES	
< 18	0.00%	0
18 - 25	6.67%	16
26 - 35	26.67%	64
36 - 45	26.25%	63
46 - 55	19.58%	47
56 - 65	16.25%	39
66+	4.58%	11
TOTAL		240

Q12 Household income:

Answered: 226 Skipped: 17



ANSWER CHOICES	RESPONSES
< \$14,999	0.44% 1
\$15,000 - \$34,999	7.08% 16
\$35,000 - \$54,999	14.60% 33
\$55,000 - \$74,999	12.39% 28
\$75,000 - \$99,999	22.12% 50
\$100,000 - \$124,999	18.14% 41
\$125,000 - \$149,999	12.83% 29
> \$150,000	12.39% 28
TOTAL	226