

# Demographic Profile

2015

Jefferson City, Missouri is in the heart of the state, in the center of the United States, and is a thriving community that places business at the core of progress.

## a great place to live...

A combination of high income, low cost of living, quality education and a variety of housing options offer a quality of life treasured by those who live in Missouri's capital city. The city's Cost of Living Index at 91.9% is well below the national average.

Excellence in education is a community priority. Both public and private options meet these high standards for students from elementary school to high school and continuing on for post-secondary degrees. Housing costs in Jefferson City are also routinely below the national average.

## a great place to work...

As the state capital, Jefferson City attracts and retains a highly skilled and educated workforce, not only for government jobs, but also for industries such as manufacturing, healthcare, finance, hospitality and education.

This diversity in the business community translates into a strong mix of technical, industrial, and professional labor skills as well as an economy that remains stable even during challenging financial times.

## a great place to play...

Whether you're a history buff, a sports enthusiast or a fan of live music and theatre, Jefferson City offers recreational activities and ongoing entertainment. In addition, its central location provides convenient access to the Lake of the Ozarks, which is just 45 minutes away, and the metropolitan cities of St. Louis and Kansas City, which are less than a two hour drive.



## People QuickFacts

Category	Cole County	Missouri	USA
Male	50.4%	49.0%	49.2%
Female	49.6%	51.0%	50.8%
Under Age 4	6.2%	6.3%	6.4%
Age 5 - 19	19.5%	19.7%	19.7%
Age 20 - 39	26.5%	26.0%	26.7%
Age 40 - 64	33.8%	32.6%	32.8%
Age 65 & Over	14.0%	15.4%	14.4%
Median Age	38.3	38.3	37.8
White	84.7%	83.7%	77.7%
Black	11.7%	11.7%	13.2%
Hispanic/Latino	2.7%	3.9%	17.1%
Asian	1.2%	1.8%	5.3%
Native American	0.4%	0.5%	1.2%
Two or more races	1.9%	2.0%	2.4%
High School Graduates Age 25+	30.7%	31.8%	28.4%
Bachelors Degree or Higher Age 25+	31.1%	25.7%	28.4%

Source: Decision Data Resources and U.S. Census Bureau



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[www.jeffersoncitychamber.org](http://www.jeffersoncitychamber.org)

## Community Information

Ambulance Service	1
Bands/Orchestras/Choirs	6
Baseball/Softball Fields	41
Basketball Courts	46
Bocce Ball Courts	4
Bowling Alleys	1
Campgrounds	2
Churches	95
Community Parks	13
Community Recreational Centers	4
Country Clubs	1
Driving Ranges	4
Fire Departments	2
Golf Courses	4
Health Clubs	12
Hospitals	2
Hotels	15
Ice Skating Arena	1
Law Enforcement Departments	3
Libraries	5
Nature & Fitness Trails	44.77 miles
Miniature Golf Courses	1
Museums/Art Galleries	15
Performing Arts Companies	6
Restaurants	146
Roller Skating	1
Shopping Centers	21
Shopping Malls	1
Skate Board Park	1
Soccer Fields	41
Swimming Facilities	4
Tennis Courts	14
Theaters	9 screens
Volleyball Courts	31

## Jefferson City Attractions

Carl R. Noren MO River Access	Cottonwood Drive
Carnahan Memorial Garden	Corner of Capitol Avenue & Jefferson Street
Central Dairy	611 Madison Street
Cole County Historical Museum	109 Madison Street
Colonel Alvin Lubker Memorial Safety & Education Center	1510 E. Elm Street
Elizabeth Rozier Gallery	101 Jefferson Street
Freedom Corner	Intersection of E. High Street & E. McCarty Street
Governor's Mansion	100 Madison Street
Katy Trail State Park	Jefferson City Trailhead
Lewis & Clark Monument	Corner of Capitol Avenue & Jefferson Street
Lohman Building Store and Warehouse	100 Jefferson Street
Missouri Farm Bureau Log Home	701 S. Country Club Drive
Missouri River Pedestrian/Bike Bridge	Missouri River Bridge
Missouri State Archives	600 W. Main Street
Missouri State Capitol & Museum	201 W. Capitol Avenue
Missouri State Penitentiary	115 Lafayette Street
Missouri State Penitentiary Museum	100 E. High Street
Missouri Supreme Court Building	207 W. High Street
Missouri Veterinary Medical Foundation Museum	2500 Country Club Drive
Museum of Missouri Military History	2405 Logistics Road
Runge Nature Center	330 Commerce Drive
Soldier's Memorial Plaza	820 Chestnut Street
Veteran's Plaza	401 Monroe Street

## Higher Education

### Lincoln University

Lincoln University is part of the Missouri state system of higher education. With its enrollment of 3,117 students and 67 degreed programs, Lincoln is a major contributor to the community not only because of its undergraduate and graduate programs of study, but also for its leadership role in the community.

### State Technical College of Missouri

State Technical College of Missouri is the only public two-year technical college in the state of Missouri with a state-wide mission. Granting the Associate of Applied Science degree, STC offers area business and industry graduates that are trained in highly technical fields. With an enrollment of 1,259 students, STC provides education in over 35 technical programs and is located only 20 miles east of Jefferson City.

### Columbia College

With its main campus just 30 miles away and a satellite campus located in Jefferson City, Columbia College offers a wide range of fully accredited college degree programs in accelerated eight-week courses that are convenient and affordable for students of all ages. The college enrolls 16,567 students in its Missouri campuses including 1,600 students in the Jefferson City location.

### Nichols Career Center

Nichols Career Center, part of the Jefferson City Public School District, offers specialized training in a number of areas such as mechanics and auto repair, carpentry, computer technology and welding. With an enrollment of 248 students, Nichols is a valuable contributor to the Jefferson City labor force.

### Metro Business College

Metro Business College, one of Missouri's top business schools, has three locations throughout Missouri including a campus in Jefferson City with an enrollment of 125 students. Associate degrees or certification programs focusing on business, health care and information technology are offered at all campuses with day and evening classes available.

### William Woods University

William Woods University's main campus is located just 25 miles away with a satellite campus located in Jefferson City. With the college offering a variety of unique programs, William Woods University is recognized as a progressive and growing leader in higher education. The college enrolls 2,031 students in its Missouri campuses including 77 students in the Jefferson City location.

Fall 2014 Enrollment

## Higher Education in Missouri CORE

Bryan University, Columbia	97
Central Methodist University, Fayette	1,185
Moberly Area Community College, Columbia & Mexico	2,465
State Fair Community College, Boonville	190
Stephens College, Columbia	862
University of Missouri, Columbia	35,441
Westminster College, Fulton	954

Fall 2014 Enrollment

\*Missouri CORE: Audrain, Boone, Callaway, Cole and Cooper Counties



## School Enrollment

Jefferson City Public Schools	8,934
Blair Oaks School District	1,162
Cole County R-I Russellville	559
Cole County R-V Eugene	615
Catholic Schools	2,649
Other Private Schools	1,067

Fall 2014 Enrollment

## Area of Influence Population

	2014	2013	2012	2011	2010
Jefferson City	43,884	43,330	43,245	43,317	43,161
Cole County	76,362	76,699	76,455	76,461	76,127
4-County MSA	150,009	150,494	150,349	150,338	149,953
Missouri CORE	332,398	335,139	332,461	329,711	326,666

4-County MSA: Callaway, Cole, Moniteau and Osage Counties

Missouri CORE: Audrain, Boone, Callaway, Cole and Cooper Counties

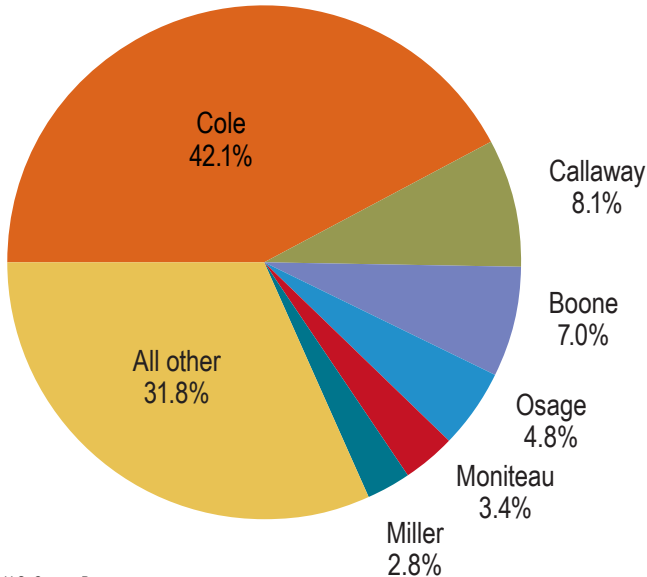
Source: Decion Data Resources

## Largest Employers

State of Missouri	14,208
Jefferson City Public Schools	1,556
Scholastic Inc.	1,500
Capital Region Medical Center	1,411
SSM Health - St. Mary's Hospital	1,014
Central Banccompany	918
ABB Power T & D Company	770
City of Jefferson	683
Walmart Supercenter (2)	680
Jefferson City Medical Group	644
Quaker Window Products	600
Unilever	480
Lincoln University	470
County of Cole	385
Hy-Vee Food Stores	329
WIPRO Infocrossing	305
Gerbes Super Market (2)	290
Missouri Farm Bureau	280
CenturyLink	275
McDonald's Restaurants (6)	250
State Technical College of Missouri	208
Modine Manufacturing	200
Sam's Club	200
Command Web	175
Learfield Communications	168
Ameren Missouri	164
DeLong's Inc.	156
Lowe's Home Improvement	150
Sonoco Plastics	150
Hawthorn Bank	150
Schnucks	150
Meyer Electric Company	150

\*Includes full and part-time employees

## Residing County and Working in Jefferson City



Source: U.S. Census Bureau

## Industry Sector Employment

	Cole	MSA	CORE
Construction	2,129	3,232	6,531
Manufacturing	2,123	5,452	10,121
Trade, Trans, and Utilities	8,116	11,845	28,750
Information	1,018	1,160	2,634
Finance and Insurance	1,921	2,397	6,143
Prof. & Business Services	4,926	5,915	18,272
Education & Health	5,821	8,359	20,626
Leisure & Hospitality	3,760	5,401	16,883
Government	19,471	25,157	52,717
Other Services	1,566	1,875	4,362

Source: MO Dept. of Economic Development

## Civilian Employment

### MSA Employment

#### Year Average

2014	76,300
2013	76,600
2012	75,900
2011	76,000
2010	77,000

\*The 5-county Missouri CORE's civilian labor is over 164,000.

Source: MO Dept. of Economic Development

## Industrial Employers

ABB Power T & D Company
Alpha Inc. of Jefferson City
Central Dairy
Command Web
Continental Commercial Products
DeLong's Inc.
Metal Culverts, Inc.
Mid America Truss
Modern Litho/Brown Printing
Modine Manufacturing
Morris Converting
Porite Jefferson Corporation
Sonoco Plastics
Scholastic Inc.
Unilever
Wren Solutions

## Household Income

### Jefferson City

\$28,041

Per Capita Income

\$50,548

Median Household Income

\$64,809

Average Household Income

Source: Decision Data Resources

### Cole County

\$28,244

Per Capita Income

\$57,268

Median Household Income

\$68,537

Average Household Income

\* Cole County boasts the highest per capita income within the 6 surrounding counties.

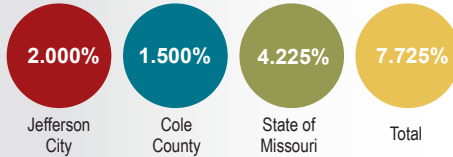
## Taxes

### Income Tax

Missouri income Tax: Graduated rate; highest is \$315 plus 6% over \$9,000. Parts of the federal taxes paid are subtracted from the net income to determine the state taxable income.

Missouri Corporate Income Tax: 6.25%; 50% of the federal taxes paid is subtracted from the net income to determine the net taxable income earned in Missouri.

### Sales Tax



### Property Tax

	2014
City	0.5561
County	0.6601
Jefferson City School District	3.6928
State	0.0300
Surcharge	0.5800
Total Commercial Real Estate	5.5190

Real Property Tax: Property tax rates are per \$100 of Assessed Value. Assessed value is determined by multiplying appraised value x assessment rate (32% for commercial, 19% for Residential, 12% for Agricultural). A \$0.58 surcharge is added to the overall tax rate for commercial real estate property.

Source: Cole County Assessor's Office

## Financial Institutions

The Jefferson City MSA is served by 24 FDIC-insured institutions with 63 branch offices and \$4.196 billion in deposits.

Source: Federal Deposit Insurance Corp.

## Housing Information

	2014	2013	2012
\$0 - \$49,999	113	119	126
\$50,000-\$79,999	138	139	147
\$80,000-\$99,999	133	135	119
\$100,000-\$159,999	439	434	438
\$160,000-\$249,999	241	288	239
\$250,000+	105	96	101
Total	1,169	1,211	1,170
Average Sales Price	\$140,920	\$141,809	\$137,395

Source: Jefferson City Area Board of Realtors

## Climate

	Year Average
Temperature	55.25°
Warmest Month - July	88°
Coollest Month - January	40°
Precipitation	39.82"
Snowfall	17.36"

Source: U.S. Climate Data and National Centers for Environmental Information

## Transportation

### Jefferson City Memorial Airport

Primary Concrete Runway	6,000 ft.
Crosswind Runway	3,400 ft.

### Columbia Regional Airport

Primary Concrete Runway	6,500 ft.
Crosswind Runway	4,400 ft.

### Roadways

Highway 50	E/W
Highway 63	N/S
Highway 54	N/S

### Bus Service

JEFFTRAN public transportation  
Greyhound Connect

### Railroads

Union Pacific  
Amtrak

### Motor Freight

Jefferson City/Cole County is a crossroad location served by multiple interstate motor freight lines. Overnight service providers include FederalExpress, United Parcel Service, DHL and USPS.

### Area in Square Miles

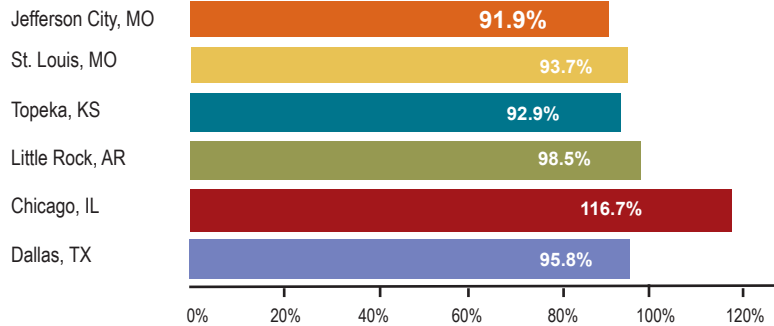
Jefferson City - 37.58 sq mi  
Cole County - 399 sq mi  
Missouri - 69,704 sq mi



### Distance to Jefferson City

Location	Miles
Columbia, MO	30
Lake Ozark, MO	40
St. Louis, MO	130
Springfield, MO	135
Kansas City, MO	146
Chicago, IL	328
Wichita, KS	287
Omaha, NE	275
Tulsa, OK	265
Memphis, TN	268
Madison, WI	344

## Cost of Living Index



Source: Council for Community and Economic Research

## Utilities

### Electricity

Ameren Missouri  
Central Electric Power Co-Op  
Three Rivers Electric Co-Op

### Water

Missouri American Water Company  
Public Water Supply District 1  
Public Water Supply District 2  
Public Water Supply District 3  
Public Water Supply District 4

### Telephone & Internet

AT&T, CenturyLink, Mediacom, RadioWire,  
Socket, Sprint, U.S. Cellular and  
Verizon Wireless

### Natural Gas

Ameren Missouri

### Sewer

City of Jefferson Wastewater Division

### Cable

Mediacom, DirecTV, DISH Network  
and CenturyLink Prism TV

### Trash & Recycling

Allied Waste/Republic Services  
Federal Recycling  
Gold Star Recycling  
Midwest Recycling Center  
New World Recycling

## Government Offices

Cole County  
301 E. High Street  
Jefferson City, MO 65101  
573-634-9100  
www.colecounty.org

City of Jefferson  
320 E. McCarty Street  
Jefferson City, MO 65101  
573-634-6304  
www.jeffcitymo.org

City of Taos  
4909 Countryside Park  
Jefferson City, MO 65101  
573-395-4084

Village of Wardsville  
5805 Wardsville Road  
Jefferson City, MO 65101  
573-635-2625  
www.wardsville.org

City of St. Martins  
6909A 50 West  
Jefferson City, MO 65109  
573-893-6465